

1993

FENWAY PARK

\$1.00

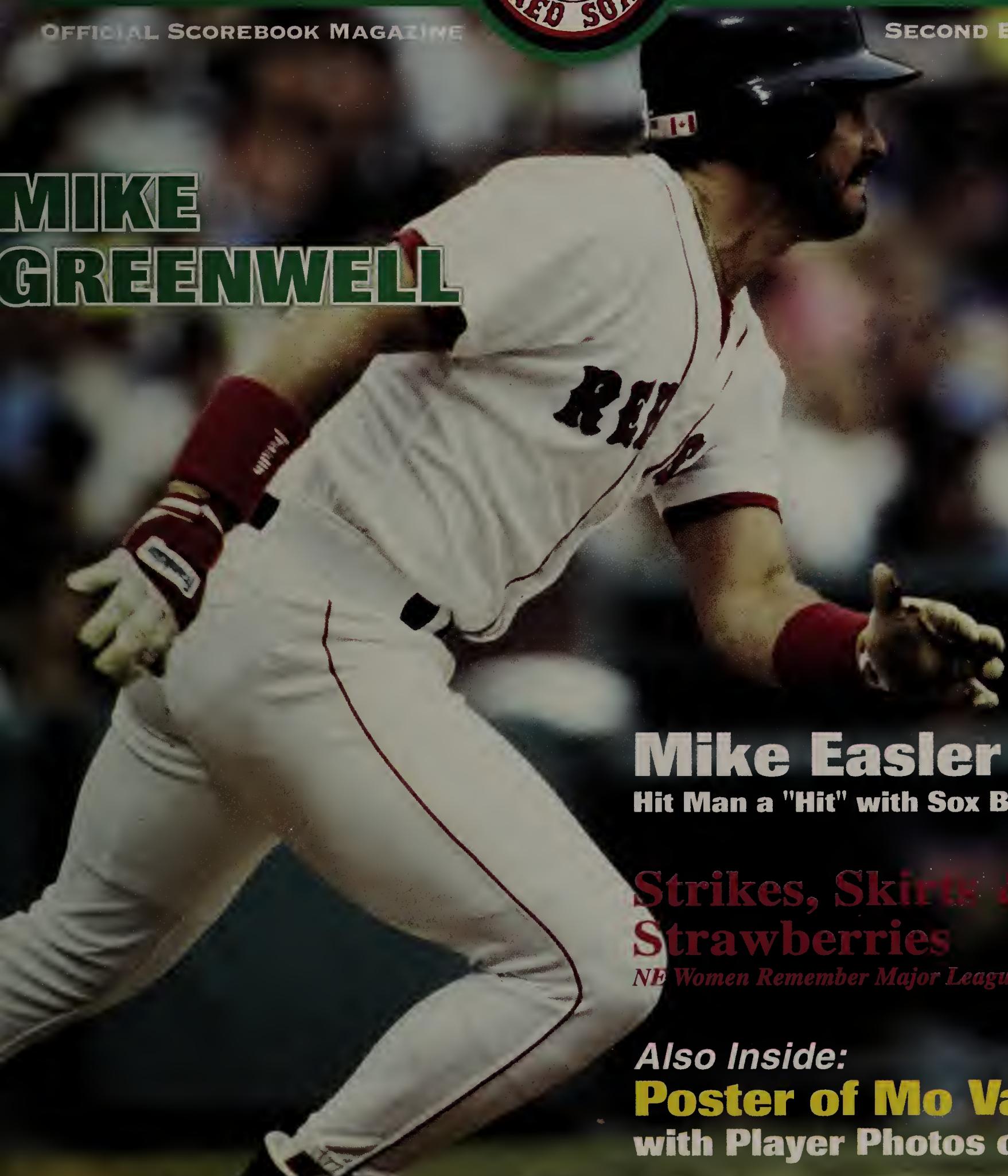
RED SOX^{T.M.}



OFFICIAL SCOREBOOK MAGAZINE

SECOND EDITION

MIKE GREENWELL



Mike Easler
Hit Man a "Hit" with Sox Batters

**Strikes, Skirts &
Strawberries**

NE Women Remember Major League Years

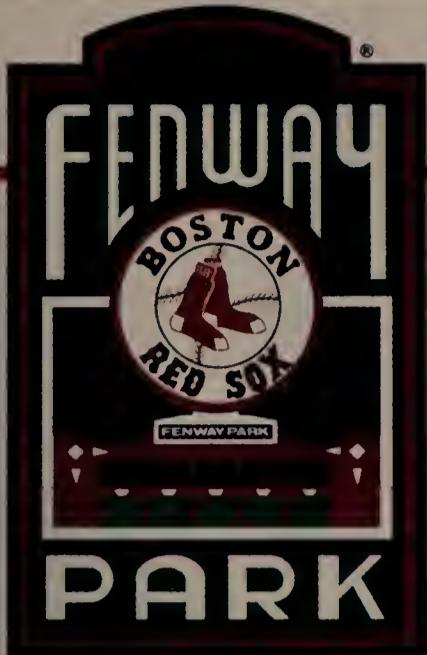
**Also Inside:
Poster of Mo Vaughn
with Player Photos on Back**

1990 S-VC



GATORADE IS
THE OFFICIAL
SPORTS BEVERAGE
OF MLB.

Why some teams have a stronger bench than others.



GENERAL PARTNERS

JRY CORPORATION — OWNER /Majority General Partner:

President: John L. Harrington

Vice President and Treasurer:
William B. Gutfarb

OWNER: General Partner:
Haywood C. Sullivan

LIMITED PARTNERS — OWNERS

H.M. Stevens, Inc. —
Joseph B. Stevens, Jr., Principal
Dexter Group —
Harold A. Alfond, Principal
Jean R. Yawkey Trust
Arthur M. Pappas, M.D.
Samuel A. Tamposi
Thomas R. DiBenedetto
John L. Harrington

STAFF

Accounting: Renee L. Wychorski, Tina K. Yong;
Administration/Legal: Loretta L. McGarrell, Shonnett L. Sisco; Baseball Operations: Margaret M. Sauer;
Facilities Management: Glen P. McGlinchey; Ground Crew: Gabriel A. Auguste, Rodger Auguste, Casey Erven, Albert J. Forester, James L. McCarthy, Edward C. Pistorino, John F. Stone; Marketing/Group Sales: Christopher J. Johnson, Ann C. Sheehan; Minor League: Molly A. Walsh; Public Relations: Carole A. Alkins, Jo Ann L. Bonin; Scouting: Deborah A. McIntyre; Ticket Office: Marilyn M. DiBenedetto; Visiting Clubhouse: Thomas E. McLaughlin.

Welcome to Fenway Park

BASEBALL OPERATIONS

Senior Vice President and General Manager.....	James "Lou" Gorman
Major League Manager	Clell L. "Butch" Hobson, Jr.
Vice President Baseball Development.....	Edward M. Kasko
Assistant General Manager.....	Michael D. Port
Assistant General Manager.....	Elaine W. Steward
Director of Scouting.....	W. Wayne Britton
Director of Minor League Operations	Edward P. Kenney
Assistant to Player Development and Scouting.....	Erwin L. Bryant
Special Assistant for Player Development.....	John M. Pesky
Traveling Secretary	Steven W. August
Director of Florida Operations	William A. MacKay
Major League Special Assignment Scout.....	Frank Malzone
Major League Special Assignment Scout.....	Sabath A. Mele
Major League Special Assignment Scout.....	Robert W. Schaefer
Medical Director.....	Arthur M. Pappas, M.D.
Trainer.....	Charles E. Moss
Physical Therapist	Richard M. Zawacki
Instructors	Theodore S. Williams Carl M. Yastrzemski
Administrative Assistant to General Manager	Ann Marie C. Starzyk
Equipment Manager and Clubhouse Operations	J. Joseph Cochran

ADMINISTRATION

Vice President Broadcasting and Special Projects.....	James P. Healey
Vice President Marketing.....	Lawrence C. Cancro
Vice President Public Relations	Richard L. Bresciani
Vice President Stadium Operations	Joseph F. McDermott
Director of Baseball Information.....	James A. Samia
Director of Community Relations and Personnel Administration	Linda G. Ezell
Director of Facilities Management.....	Thomas L. Queenan, Jr.
Director of Food Services.....	Patricia T. Flanagan
Director of Parking and Property Maintenance — Buildings.....	Michael L. Silva
Director of Ticket Operations	Joseph P. Helyar
Superintendent of Grounds and Maintenance	Joseph Mooney
Manager of Advertising/Promotions.....	Lori T. McHugh
Manager of Box Office	Richard J. Beaton, Jr.
Manager of Communications	Jeffrey E. Goldenberg
Manager of Community Relations	Ronald Burton, Jr.
Manager of Corporate Sales.....	Robert G. Capilli
Manager of Customer Service	Susan K. Tellier
Manager of Food and Hospitality	John F. McCormick
Manager of Functions	Daniel E. Lyons
Manager of Private Suites.....	Karen P. Dever-McGurl
Manager of Property Maintenance	John M. Caron
Manager of Publications.....	Debra A. Matson
Manager of Publicity.....	Kevin J. Shea
Coordinator of Credentials	Mary Jane Ryan
Coordinator of Food Service Accounts	Evelyn C. McDonald
Coordinator of Marketing Services	Susan E. Pannozzo
Receptionist and Switchboard	Helen B. Robinson

FINANCIAL OPERATIONS

Vice President and Chief Financial Officer	Robert C. Furbush
Controller.....	Stanley H. Tran
Staff Accountant.....	Robin R. Yeingst
Coordinator of Payroll.....	Catherine A. Fahy
Coordinator of Computer Operations	Scott A. LeLievre
Coordinator of Central Purchasing	Eileen M. Murphy-Tagrin



John L. Harrington



Haywood C. Sullivan



James "Lou" Gorman



Robert C. Furbush



Edward M. Kasko



Michael D. Port



Elaine W. Steward

Double Up The Middle



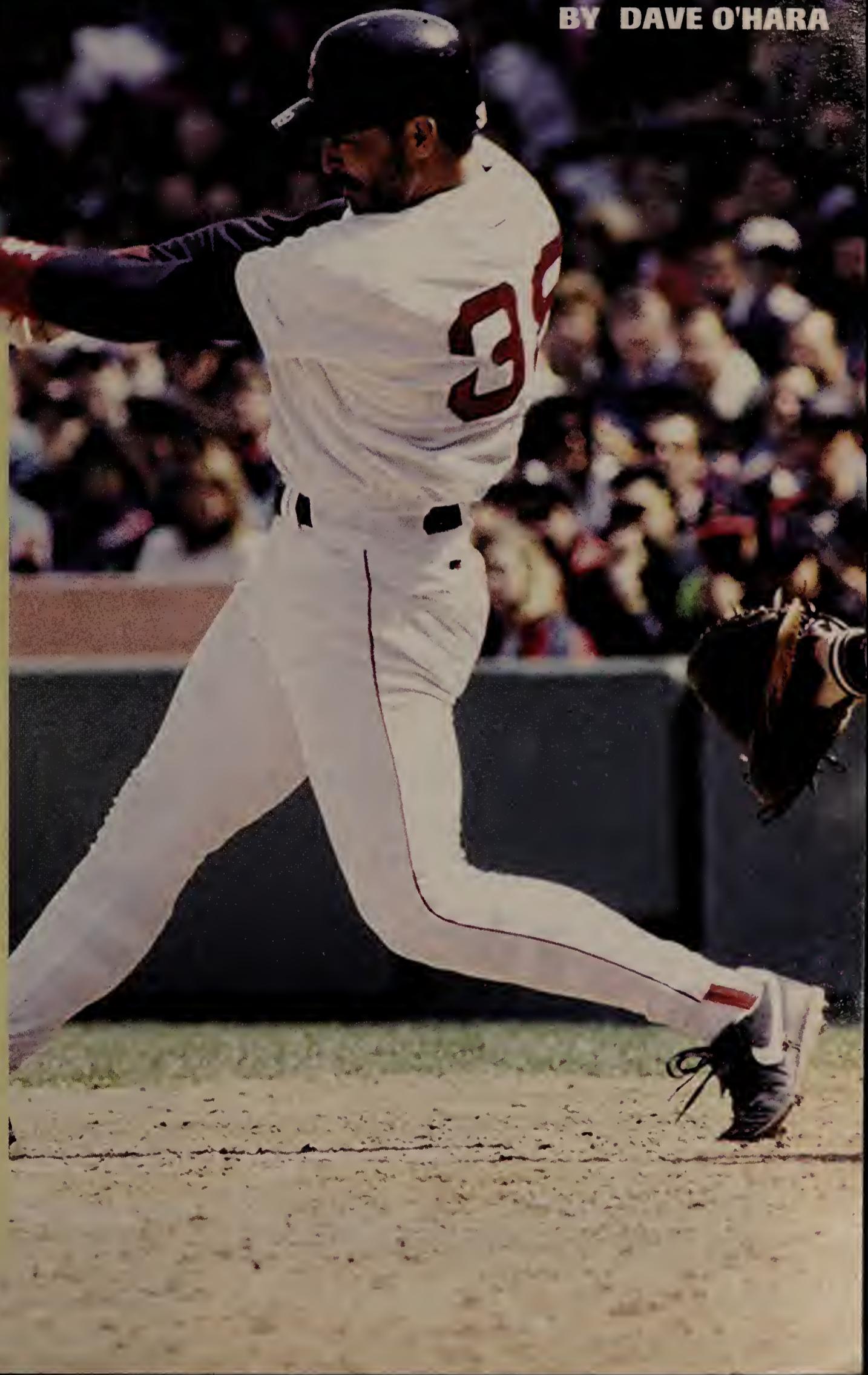
MILLER BREWING COMPANY
REMINDS YOU TO PLEASE



Miller Brewing Co., Milwaukee, WI

MIKE GREENWELL

BY DAVE O'HARA



With his right arm immobilized in a cast and a right knee mending after surgery, Mike Greenwell had plenty of time to watch television last summer.

Instead of becoming a soap opera addict or a game show nut, though, he remained loyal to Red Sox teammates, even as they faded to a last-place finish in the A.L. East.

No, he wasn't a masochist. And he wasn't scouting pitchers or batters for future reference. But, after his double surgery on July 2, he was able to sit back and watch his team for the first time in a pro career begun 10 years earlier.

"I never had the opportunity to really do that for any extended period, so I'd sit and watch this team on television day in and day out," the Boston slugger recalled.

It didn't take long for Greenwell to figure out that the Red Sox had a major problem beyond injuries which sidelined him, Ellis Burks and others in 1992.

"I'd sit there and watch and think to myself, 'This team does not believe it can win. We need to believe we can win. When I get back there next year, I'm going to make them believe they can win,'" he said. "And that's exactly what I've tried to do."

Greenwell's "Ya Gotta Believe" rallying cry took hold when he made a surprising early comeback from the major surgery on his elbow and less serious repair work on his knee.

With the Red Sox training for the first year in a new stadium in Fort Myers, just a short hop from where he earned all-state honors in both baseball and football before graduation from high school in 1982, Greenwell decided on a more aggressive leadership role.

"When I visited the guys for the first time after my surgery last summer, I probably had the greatest compliment paid to me by another player," Greenwell said. "Tom Brunansky came up to me and said, 'You know, we'd love to have you here hitting .300 and driving in a hundred runs like you've done before, but this team misses you more in one other way than what you do on the field. They miss the attitude you bring to this game. I never noticed it until you were gone. There's something about you that this team misses big, and I have to tell you that.'

"I'll tell you, that was about the biggest compliment anybody ever paid me in baseball, because I've always tried to be a leader on the field and off the field."

Although the Red Sox began the 1993 season without a team captain, Manager Butch Hobson already has acknowledged Greenwell as a leader along with free agent signee Andre Dawson, nine years older than Mike, Roger Clemens and others.

"I've always been an outspoken person, and I feel really comfortable this year because Butch has kind of given me a role as a leader," Greenwell said. "Little things, like I lead the (pregame) exercises a lot. And, when we have team meetings, he told me, 'I expect you to say something, I expect you to talk.' Butch has made me feel like a big, big part of this team, and I'm really enjoying it."

A .306 hitter in nearly seven full seasons with the Red Sox, Greenwell was runner-up for the A.L. Most Valuable Player Award in 1988, and considered one of baseball's top all-around outfielders while following in the tradition of Ted Williams, Carl Yastrzemski and Jim Rice as Boston's resident leftfielder. Then he injured his left ankle in July, 1989.

"That was the beginning of my troubles," he says of his falloff in offensive production in the last 2 1/2 years. "I broke my ankle, but stayed out only two weeks. That was a mistake. It took a long time to heal. Tendinitis set in and I couldn't drive off my rear foot. Then I injured my wrist, my elbow and my knee. It was like one thing after another.

"The elbow was by far the worst. I had chips removed after the 1991 season, but unfortunately that didn't correct the problem. I tried to play through and struggled last year. Finally, I had to have the operation on my elbow, getting the knee done at the same time.

"I had the ligament torn in the elbow, and I had to have Tommy John surgery, where they take a tendon out of the wrist and put it

in the elbow. They told me when I had the surgery it would be 12 to 16 months probably before I could play again.

"But that just didn't fit my schedule, because nine months later, I was supposed to be in spring training. I set a goal to be ready, so I cheated a little. I took a few little chances. I did a lot of work that maybe they didn't want me to do too soon, but it's probably why I was able to play at the start of the season.

"It was awfully good to get back. Last year was a total washout, but I was able to play at a high level from opening day this year. Right away I felt like I was helping the team win again. And that means a lot to me."



A healthy Mike Greenwell is essential to the Red Sox' post-season hopes in '93.

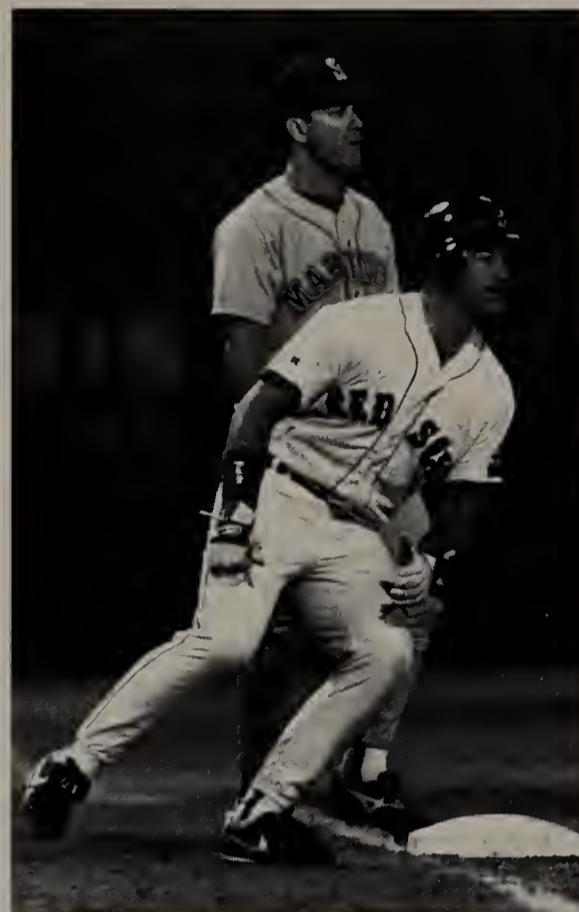
Greenwell, who will be 30 on July 18, is confident "I'm going to get some key base hits to win some ballgames," but he also hopes to help the Red Sox "by having a good attitude and playing hard."

"I know I'm not going to hit every day, but if I can make every guy in here feel like he can do it the day I don't, then we're going to win a lot of ballgames," he said.

As part of his 'Ya Gotta Believe' campaign, Greenwell did several things to instill a team philosophy in spring training. He held a golf tournament, had a special outing for the Red Sox' family at his amusement park in Cape Coral and took some players hunting, even Hobson.

"I went out of my way to help bring this team together, not only on the field but in the clubhouse and away from the clubhouse," he said. "I started with the golf tournament when everyone got to spring training. You wouldn't believe all the people who were there, and they all had a ball.

"Then one night I closed my amusement park, and we had a big night for all the players, the families, the team office personnel, everyone. It



was a great time. After that, I took a bunch of guys hunting, even Butch. I did it because I wanted us to be a team and not have the manager fearful to go somewhere with the guys.

"He has a job to do, we have a job to do. We all understand that. But at the same time we have to be pulling for him, and he needs to be pulling for us. And I think there was something about

spring training that just made us a better team."

Greenwell said that he considers himself "very lucky" to have joined the Red Sox for good in mid-season in 1986, when the team won the pennant and just missed capturing Boston's first World Series championship since 1918.

"I came up here when there were some great players," he said. "There was great talent, but I think some things could have been better. You know the old saying, 25 players, 25 cabs.

"We had a lot of stars, and maybe that was the only thing that kept this club from winning a world championship.

"We were never truly a team. We had great talent, some of the greatest players in the game, but we just never were a team.

"This team, this year, maybe doesn't have the talent we had in '86 or '88 or maybe '90, but we have a bunch of guys who want to win. And that's a fact."

Dave O'Hara is a freelance writer who retired in 1992 as New England Sports Editor for The Associated Press in Boston.

FOLLOW THE RED SOX ON THE ROAD!



Call us for TORONTO and other AWAY GAME
PACKAGES — *and all your travel needs!*

Carlson Travel Network

Presidential Travel

The official travel agency of the Boston Red Sox



FOR RESERVATIONS & INFORMATION, CALL: 617-621-1441



MAJOR LEAGUE BASEBALL IBM is an official sponsor of Major League Baseball

Even if it's gone,
it won't be forgotten.



Statistics have always been a big part of baseball. They not only sum up all the action on the field, they influence the strategy leading up to it.

That's why everything that happens in this and every other Major League Baseball game is being fed into an IBM Personal System/2® computer.

With the help of IBM PS/2 computers, Major League Baseball can record, analyze and retrieve information with

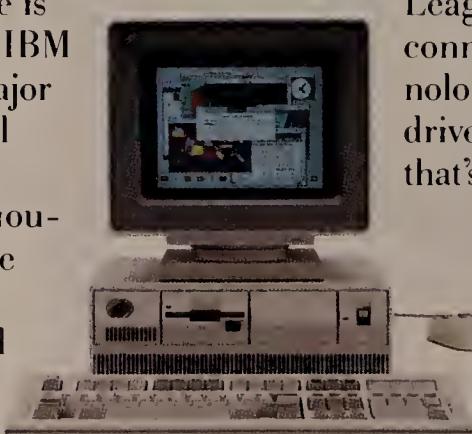
incredible speed and accuracy.

And the IBM PS/2 computer that's keeping the records at this game is teamed up with IBM computers at Major League Baseball Headquarters.

The result: thousands of stats are now available to teams, press and fans faster than ever before.

So everyone can enjoy the game even more.

At IBM, we've helped Major League Baseball connect high technology with the high drive to deep left that's going... going...



IBM®



by John Hinds

It's 8:30 in the morning on a Saturday. Outside a cold rain is coming down in sheets. The night before the Red Sox lost to the Chicago White Sox 9-4, and for the first time all season Mo Vaughn failed to get a base hit in five trips to the plate.

Rather than relaxing at home, Vaughn is one of the first Red Sox players to arrive at Fenway Park. As he strides into the clubhouse he has a black spiral notebook tucked under his arm. The book is a compilation of each at-bat for Vaughn. It starts with the first spring training game and describes each pitch and every situation. Vaughn has been up half the night studying the book and getting ready for today's game.

"When Andre came here he brought a book just like this with him. I figured that a man with his experience in the big leagues must know what he is doing. So I started a book of my own. You have to have a plan every time you go to the plate, because the pitchers have a plan for you," said Vaughn.

As the Red Sox' second pick in the first round of the 1989 June draft (23rd selection overall) big things have been expected of Vaughn since he joined the organization.

Vaughn's inside-out swing had been projected as the perfect match for the friendly confines of Fenway Park with the Green Monster.

His schooling in the minor leagues was short. In his first year at New Britain he hit .278 in 73 games with eight home

runs and 38 RBI in 245 at-bats.

In 1990 Vaughn hit .295 with 22 home runs and 72 RBI in 108 games.

Butch Hobson, who managed Vaughn in the minors, said of him, "I knew right from the start that Mo would make it in the big leagues, because he had all the tools, and he had the right attitude."

Although Mo started the 1991 season at Pawtucket, he was quickly promoted to the big leagues and made his major league debut June 27 at Fenway Park against the Yankees.

Three nights later Vaughn hit the home run that turned every head in baseball. It was his first home run, a solo blast in the fifth inning off Baltimore's Jeff Robinson. The ball traveled 438 feet to right field and landed five rows short of being hit out of the stadium. Only one ball was ever hit out of Memorial Stadium in Baltimore.

"As I think about it now, I don't know how I hit that ball. It took perfect contact, on a perfect day with perfect velocity," said Vaughn.

It was nearly the home run that drove Vaughn out of major league baseball. Because for a man who had high expectations from his first day in professional baseball now, those expectations were of the super human proportion.

"I dominated college ball. I dominated the minor leagues. When I got up here it was totally different.



UNDERSTANDING WHAT YOU NEED. HELPING YOU MAKE IT HAPPEN.

It takes a certain kind of understanding to coach tomorrow's major leaguers. And it takes a certain kind of understanding to help you reach your financial goals. That's why at Shawmut Bank, we take the time to listen closely so we understand your specific needs. Then we use our expertise to help you reach your financial goals. That's what makes our know-how all the more valuable to you. Shawmut Bank. The Bank of the Boston Red Sox.



Shawmut Bank

KNOW-HOW THAT PAYS OFF.SM

Member FDIC.

Everybody was the same size. Everybody threw hard. Everybody had good fastballs. It takes a heck of a lot to get to the big leagues. But, there are tremendous adjustments you have to make to stay here. You've got to be willing to say to yourself what got you here isn't necessarily what will keep you here. You have to have the talent, but you have to be thinking all the time and making adjustments to stay in the big leagues," said Vaughn.

He finished the 1991 season with a .260 batting average and had four home runs and 32 RBI in 74 games.

The 1992 season saw him on the Red Sox as they started the season. But an 0-19 slump in mid April earned Vaughn a trip back to the minor leagues.

Suddenly, the same people who had been Vaughn's biggest supporters were his biggest critics. Many inside and outside the game were saying Vaughn would never make it back to the big leagues.

"In life everybody jumps on the bandwagon either way. That's life. As a man you have to know in your heart the way it really is. My family taught me to be strong. I have family in Roxbury, and they took it personally the things that were said and written about me," said Vaughn.

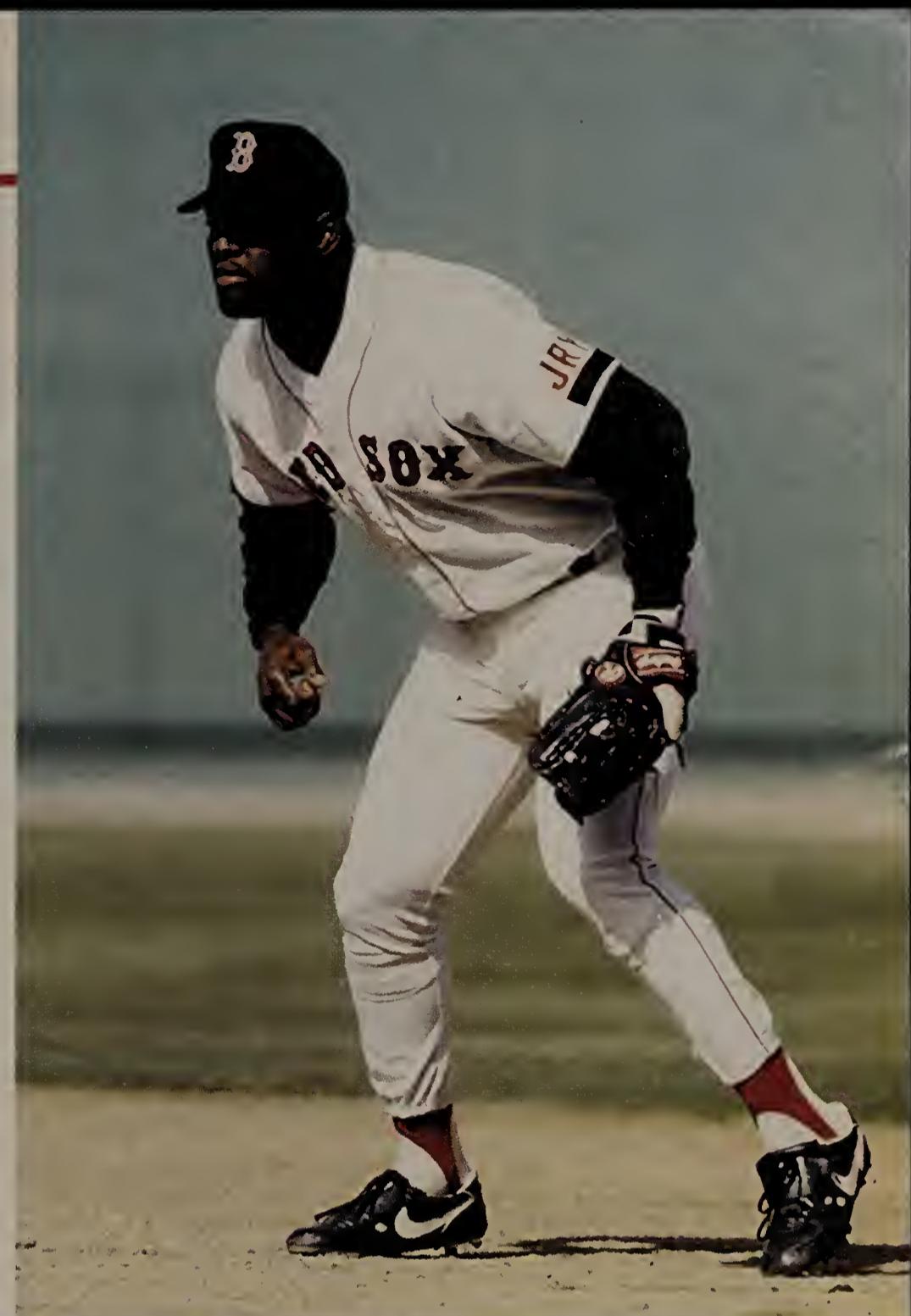
The one person who was a big part of that was Mo's aunt, Loretta Peters, who was living in Roxbury but has since passed away. "She was always

my favorite. She wouldn't come to see me play. But she taught me to be confident enough in myself not to let this get me down. I just want her to know she can rest easy, because I am back, and I'm on my way," said Vaughn.

He was recalled June 22, and in 90 games he hit .245 with 11 home runs and 46 RBI. Overall, in 1992 he hit .234 with 13 HR and 57 RBI. Vaughn led the Red Sox with 26 two-out RBI and hit .302 from the seventh inning on. He also drove in 14 of 22 runners on third with less than two out.

"Resiliency is the biggest key to me. I want to be remembered as a player who worked hard and got up from all this stuff. Someone who turned out to be a good player in this town. After I have been here three or four years, I'll be more visible."

"Boston is a great town to play in. But, only a certain type of player can



play in Boston. You have to be very, very strong mentally, and you have to understand our fans. If you can play here, you can play anywhere. Where else would you want to play? This is a baseball town, a baseball market. The media and the fans are involved here like nowhere else. If you can excel here, you can play anywhere," said Vaughn. *Continued on Page 53*

AH-SO[®]
SAUCE

NEW
ENGLAND'S
FAVORITE

Harry M. Stevens INC.
SERVING THE ACTION WORLD.

IT'S A HOMER

TM

Bar



DISTRIBUTED BY H P HOOD INC, BOSTON, MA

Boston Red Sox

.300-Hitting Outfields

by John Grabowski

Hitting a baseball only 30% of the time puts a player among the top echelon of performers. Since outfielders generally are among the better hitters on a team, it's not unusual for two of a club's three starters to reach the magic .300 mark in the same season. For all three to reach such a lofty level, however, is a rare accomplishment.

In their long, storied history, the Red Sox have had five such teams with all-.300 hitting outfields. Interestingly enough, not a single one of those clubs won a pennant.

The feat was first performed in 1902, the Red Sox' second year of existence. Boston finished third that season despite the batting exploits of Patsy Dougherty, Chick Stahl, and Buck Freeman, names largely unfamiliar to all but the most devoted of today's fans.

Rookie leftfielder Dougherty batted a team-high .342 and drove in 34 runs without the benefit of a single home run. His power output would improve in 1903 when he became the first player to hit two home runs in a World Series.

Centerfielder Stahl chimed in with a .323 average, 2 HRs, and 58 RBI. Named player-manager of the Sox in 1906, the pressures of the two jobs became too much for him to handle. Stahl committed suicide the next spring, shortly after his 34th birthday.

Over in right, the veteran Freeman, one of the league's premiere sluggers, led the A.L. in RBI with 121 and finished tied for the runner-up spot in HR with 11. The 5'9", 169-pound former pitching prospect would repeat his league-leading RBI performance for the 1903 club, a team which went on



The 1902 outfield of (*clockwise from top*)
Patsy Dougherty (LF), Chick Stahl (CF) and Buck Freeman (RF).
Photo credit NATIONAL BASEBALL LIBRARY & ARCHIVE, COOPERSTOWN, NY.

to defeat the Pittsburgh Pirates in the first modern World Series.

In 1910, the Sox added the final piece to an outfield combination that would remain in place through 1915. Duffy Lewis joined Harry Hooper and Tris Speaker to form the finest outfield of the day and, according to many old-timers, the greatest defensive trio of all time. Each member of the group was accomplished at the plate as well as in the field, and in 1911 each reached the .300 mark.

Future Hall of Famer Speaker led the group with a .327 average, 8 homers, and 80 RBI. Although the average led the team, it was 17 points short of the .344 mark he would compile for his career.

The line-drive hitting Lewis chipped in with a .307 mark, with 7 homers and 86 RBI. St. Mary's College graduate Hooper, who would join Speaker in Cooperstown in 1971, added 4 HR and 43 RBI to a .311 BA. Although he would play for four world champions in his Red Sox career, the 1911 club was not one of them. The Sox finished in a tie for fourth place, 24 games behind the pennant-winning Philadelphia Athletics.

The "all-.300" feat was not repeated again until 1938. In the intervening years, four fly-chasing combos fell just short.

HEY RED SOX FANS, LET BUD LIGHT PUT YOU IN THE SPOTLIGHT.



BUD LIGHT SPOTLIGHT CASTING CALL. BOSTON, MA

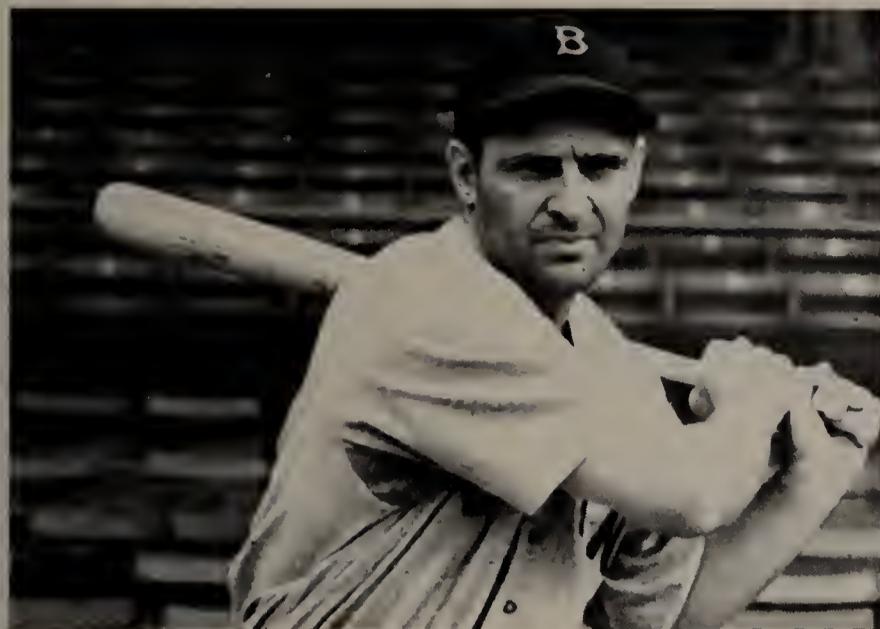
The Bud Light Spotlight film crew is in Boston looking for Bud Light drinkers, a good time and stars for our advertising.

One talented (or even kinda talented) person will be selected to appear in a national Bud Light TV commercial.

What's it take for you to be in our ads? SIMPLE. Bud Light drinkers should just keep an eye out for our film crew wherever Bud Light is sold. It might be in your favorite bar or restaurant...or at the Bud Light display at your favorite store. If Bud Light's casting director discovers you, just tell him what you like about Bud Light. You could be on your way to fun and fame!

Remember, when you're looking for the great taste that won't fill you up and never lets you down... "MAKE IT A BUD LIGHT"!

© 1993 Anheuser-Busch, Inc., St. Louis, MO



Rightfielder Ben Chapman (above) led the 1938 outfield with a .340 average. Leftfielder Joe Vosmik contributed at .324 and centerfielder Doc Cramer with a .301 average. Photo credit NATIONAL BASEBALL LIBRARY & ARCHIVE, COOPERSTOWN, NY.

They were: Tim Hendryx (.328), Hooper (.312), and Mike Menosky (.297) in 1920; Ike Boone (.333), Ira Flagstead (.305), and Bobby Veach (.295) in 1924; Roy Johnson (.320), Carl Reynolds (.303), and Moose Solters (.299) in 1934; and Ben

Chapman (.307), Doc Cramer (.305), and Buster Mills (.295) in 1937. None of these clubs finished higher than fourth place.

In December of 1937, Mills was sent to the St. Louis Browns in a deal which saw Boston receive Joe Vosmik. Vosmik replaced Mills in left and proceeded to lead the

American League in hits the next year, batting .324 in the process. Centerfielder Doc Cramer finished right behind him in hits and batted .301. Ironically, Vosmik and Cramer had battled each other for the minor league Blue Ridge League batting title

several years earlier. On the final day that season, the two combatants had faced each other, with Cramer — originally signed as a pitcher — on the mound. He walked Vosmik four times, and won the title himself with a .404 average.

Fiery Ben Chapman completed the 1938 all-.300 outfield with a .340 mark, good for third in the league. The Sox, however, once again fell short in their pennant run, ending up in second place, nine-and-a-half games behind the New York Yankees.

The year 1940 saw the swift Cramer still on the scene, making his presence felt with a .303 average as leadoff man in the Sox lineup. In the two-year interim, however, his mates to the sides had changed.

In left field, Ted Williams was enjoying a sophomore season that saw

COUNT ON MORE IN BOSTON FOR LESS.

Including FREE on-premises PARKING and a



Now with any over-night stay at the **57 PARK PLAZA HOTEL**/Howard Johnson, Boston, your RED SOX TICKET or TICKET STUB entitles you to a 15% DISCOUNT* off the regular Hotel rate, per room, single or double. Over 300 spacious guest rooms and suites with gracious amenities. Swimming pool, sun-deck, sauna and free parking. Within walking distance, you'll find everything nice about Boston. Enjoy the famous 57 Restaurant and Lounge, a Boston tradition, just next door for fine dining. Or for less formal dining, in a casual manner, have a drink, a snack or a complete meal, at our convenient Plaza Cafe, on the mezzanine level. Our moderate rates will tell you, you can pay more, but you can't stay better. And now, your RED SOX TICKET will give you even more value. Call, today, to have it all, near it all.

*Only one ticket per room. This offer is not valid with any other promotional offer. Subject to availability.

HOWARD JOHNSON

**15% ROOM RATE
DISCOUNT***
with
**RED SOX TICKETS
OR TICKET STUBS!**

We have it all,
near it all.

THE

**PARK PLAZA
HOTEL**

200 Stuart Street
Boston, MA 02116
(617) 482-1800 or
Toll Free 1-800-HOTEL 57

Back for a THIRD
winning season...

TRIPLE WINNER

GAME

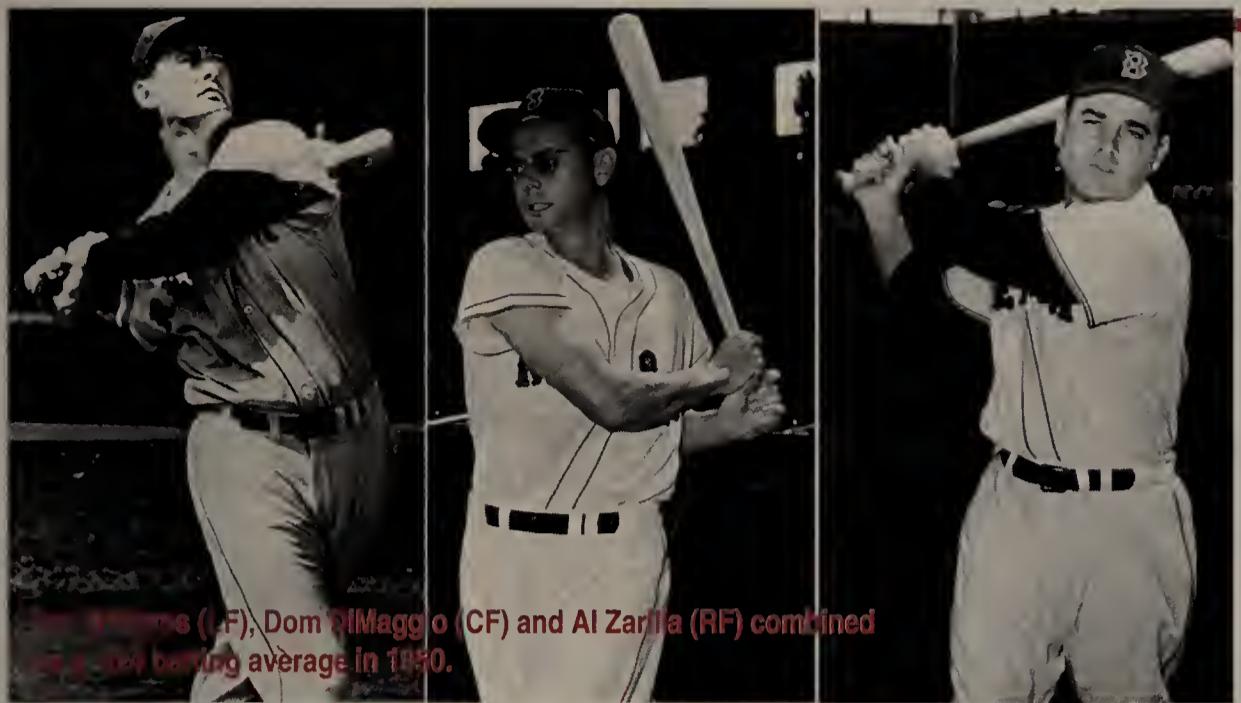
Coming to a Stop & Shop near you

♦June 6-July 31♦

A great
game for a
great cause

Score big prizes
and help us raise a
million dollars
for the
Jimmy Fund





Ted Williams (LF), Dom DiMaggio (CF) and Al Zarilla (RF) combined for a .300 hitting average in 1950.

him finish third in the league in batting at .344. He was one of four Sox to drive in 100 runs (113), and one of five to reach 20 homers (23). This was just a hint of things to come, as "The Splendid Splinter" followed up in 1941 with an incredible .406 average.

In right field, Dom DiMaggio made his big league debut with a .301 mark. The "Little Professor" slugged 8 HRs and added 46 RBI. Led by the trio, the Sox pounded opposing pitchers for a .286 average and a league-high .449 slugging mark. The problem was, Boston hurlers surrendered nearly five earned runs per game, for the league's second-worst record. Jack Wilson and Joe Heving led the staff with a dozen wins apiece, with the result being another fourth-place finish for the Hose.

Ten years and one war later, Williams and DiMaggio were still going strong. Williams continued his march toward a 1966 date at the Hall of Fame with a .317 average, 28 home runs, and 97 RBI in only 89 games for the 1950 squad. On July 11 Williams made a leaping catch against the wall in the first inning of the All-Star Game in Comiskey Park in Chicago to rob Ralph Kiner. However, he shattered his left elbow on the play and had surgery that sidelined him two months.

Ironically, Ted played eight innings and even singled in the go-ahead run in the fifth. DiMaggio, now playing center, hit a career-high .328 while leading the league in runs scored (131), triples (11), and stolen bases (15).

The right-field situation was another matter altogether.

Following DiMaggio's switch to center in 1941, the Sox had employed a series of players in his old spot on a more-or-less regular basis. Lou Finney, Pete Fox, Johnny Lazor, George "Catfish" Metkovich, Sam Mele, and Stan Spence all tried their hand at right with varying degrees of success. In May of 1949, Boston obtained Al Zarilla from the St. Louis Browns in exchange for Spence and

cash. The following year, Zarilla batted .325, hit 9 homers, and drove in 74 runs as the final member of the .300 triumvirate.

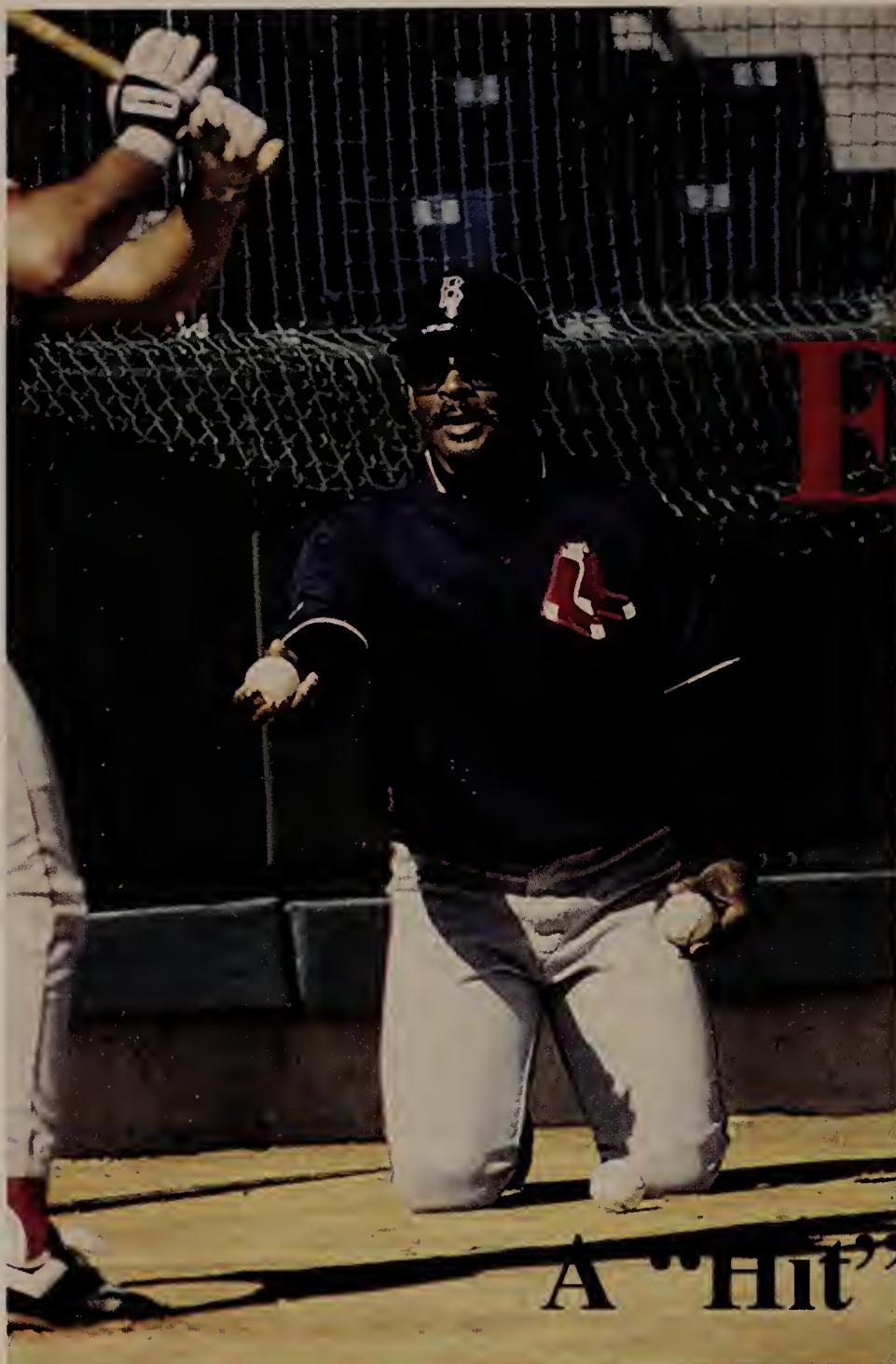
Each one of the eight regulars hit .294 or better that season, as the Sox compiled a team average of .302 — 20 points higher than any other club in the league! With rookie first baseman Walt Dropo and shortstop Vern Stephens leading the A.L. with 144 RBI each, Boston pushed 1,027 runners across the plate — over a hundred more than the pennant-winning Yankees. Williams' injury was a big reason why Boston finished in third place, four games behind the New Yorkers and one behind the runner-up Detroit Tigers.

Since 1950, the Boston garden has been patrolled by numerous players of All-Star caliber. Jackie Jensen, Jimmy Piersall, Tony Conigliaro, Carl Yastrzemski, Reggie Smith, Dwight Evans, Jim Rice, Fred Lynn, Tony Armas, Ellis Burks, and Mike Greenwell have all seen action, but never have three bettered .300 in the same season. In fact, only four times in the last 42 years have as many as two outfielders reached the magic number in the same year.

For 1993, Andre Dawson and Ivan Calderon add their names to the outfield mix, joining Greenwell, Bob Zupcic, Billy Hatcher, and Carlos Quintana. Should the three who win regular jobs play up to their potential, Fenway Park may once again find itself the home of an all-.300-hitting outfield.



In 1911 Duffy Lewis (LF), Tris Speaker (CF) and Harry Hooper (RF) accomplished the feat of an all-.300 hitting outfield. The three posed together here during a reunion in 1930. Photo credit UNITED PRESS INTERNATIONAL.



MIKE EASLER

Hit Man

with Sox' Hitters

by Steve Krasner

Scott Cooper's first three at-bats in an April game in Seattle had not been good.

And he was not happy with himself about that.

But as Cooper was thinking about those unproductive at-bats, Boston Red Sox batting coach Mike Easler approached him.

Easler put his hands on Cooper's shoulders, looked the Red Sox' third baseman in the eye, and spoke to him.

"Don't get excited. Stay cool," said Easler evenly. "Learn from those at-bats. I know they didn't feel good. But the thing is to concentrate on your last at-bat in the game because it might be important. And here you are, whining and crying about the failures."

"Forget about that. That's over with. Learn from them," Easler told Cooper.

Sure enough, Cooper got another at-bat, in the eighth inning of a tight game. There was a runner at second, and two were out. Cooper heeded Easler's advice. He forgot about the bad at-bats. And he lined a key, run-scoring single in what turned out to be a Red Sox win.

"Mike helped pull me through there," said Cooper.

Easler has been doing that with all of the Sox since signing on with Boston last winter.

One of the things he did first was to call the Sox' hitters to get to know them a little before everyone arrived at training camp. And once they gathered in Ft. Myers, Easler and the hitters began learning each other.

Rapport developed quickly. Easler is a man with a hearty laugh, a ready smile, a knowledge of hitting, a knowledge of people and the ability to adapt to different personalities and different batting approaches and styles and get the most out of everyone.

The Sox call him "Easy." But he could just as easily be called "Mr. Positive." He sees everything in a positive light.

You struck out? Maybe so, but you had a good swing at that last one.

You haven't had a hit in three games? Well, don't worry about it because you're taking good swings at good pitches, you haven't had any luck, and today, some pitcher is going to pay for that.

Positive thinking. It's a philosophy the 42-year-old Easler has developed and clung to after a hard-knocks career that included 10 years in the minors, 10 years in winter ball, not to mention big league seasons from 1973 to 1987 with six different teams, including the Red Sox, and a two-year stint in Japan.

"I've had coaches in my career that were very negative to me. Very negative, especially in the minor leagues," said Easler, a career .293 hitter in 1,151 big league games.

"It was their way to get their point across. Criticize. I've actually had coaches laugh at me when I struck out. One day I got so irate I almost lost it totally," said Easler, who had one of his best major league seasons in Boston, hitting .313 with a career-high 27 homers and 91 RBI.

"The thing about it is, there is enough failure in this game already than to have people constantly pounding on your brain about what you cannot do," said Easler. "So I said to myself if I'm ever a coach, I will try to accentuate the positive over the negative. To me, it takes an ignorant man to criticize and a wise man to analyze."

In analyzing Easler's importance to the Red Sox, nary is heard a discouraging word.

"He's very easy to listen to. Very easy to comprehend," says veteran Andre Dawson. "His positive approach makes you believe in your ability, but through work. It's through increased work habits that you benefit and get the most out of your ability."

"He makes you believe you can hit. He makes you understand yourself. He makes it fun," says Mo Vaughn.

"If anybody's going to worry, let him worry. That's what he says. Let's just go out there and swing it, let things happen," says John Valentin. "You can't get a hit every time. He knows that. We know that. We are hard on ourselves, but he makes us relax a lot."

"He doesn't pump any negative

thoughts into your head, but he doesn't want you to get overconfident, either," says Cooper. "He's always smiling. What more can you ask of the man? He's just a great man to have on the team. He's great for morale in the clubhouse."

"Mike knows a lot about hitting, but I think he also knows how to relay his knowledge to the player," says Scott Fletcher, who benefited from

the head stays still. Focus on the ball out of the pitcher's fingertips. Stay on the back side. Trust your hands. Let the ball dictate what to do with it.

He stays on the hitters when they're in the cage, quietly reminding them of what they should be doing. Encouraging them. Instilling good work habits. Infusing each hitter with a plan of attack for each at-bat.

Easler also spends a lot of time



Easler's dedication to his role has earned him the respect of his hitters. Here the Hit Man discusses strategy with Sox' veteran Tony Peña.

Easler's tutelage last year when both were with the Milwaukee Brewers.

"And he understands a lot of people have different styles of hitting, and he can work with the different styles and get the most out of them," adds Fletcher.

"You enjoy working with Mike. That makes it fun. He's positive, upbeat, keeps people laughing, but he knows what he's doing," says Fletcher.

Which isn't to say that Easler is merely a glorified cheerleader.

"He understands hitting. He understands how hitters think," says Mike Greenwell.

Easler has a few fundamentals he teaches.

Balance. Keeping the feet still so

looking at videotapes of his hitters, searching for flaws as well as the good at-bats. He keeps notes on each at-bat.

In short, he is organized and prepared, qualities that he hopes rub off on the hitters.

"I want them to be conscious all the time of what they're doing right and what they're doing wrong, so they can make that adjustment during the at-bat," said Easler.

The messages have been sinking in.

"You become programmed almost like a computer at the plate," says Vaughn. "When I'm up there, I hear him in the back of my head. The count might be 2 and 0, and I'll hear, 'Don't get crazy. Look to left, react in.' Controlled explosion. He's with you,

Announcing The 1993 Leaf Celebrity Batboy/Batgirl Sweepstakes!



Here's Your Chance To Be A Batboy Or Batgirl At A Boston Red Sox Game!

It's the chance of a lifetime...a day you'll never forget!
You can win:



- 4 Box Seat Tickets to a designated Boston Red Sox home game!

- A commemorative baseball jersey, cap, bat, ball and certificate!

- Opportunity to have your name appear on the scoreboard and have your picture taken in pregame ceremonies!

(Winners will not perform batboy duties.)



OFFICIAL RULES (NO PURCHASE NECESSARY)

1. On an official entry form or plain 3" x 5" card, print your name, address, zip code, sex, age (as of 7/31/93), daytime telephone number—then: Mail to: Leaf "Celebrity" Sweepstakes, P.O. Box 3169, Northbrook, Illinois 60065-3169.
2. Enter as often as you wish, but each mailed entry must be sent separately by first class mail. No mechanically reproduced entries accepted. Leaf, Inc. and the Boston Red Sox are not responsible for lost, late, misdirected or postage due mail. Entries must be received by 8/13/93. A Leaf Batboy and Batgirl will be selected for a home game in September 1993. All entries are the property of Leaf, Inc. and will not be returned. No correspondence will be acknowledged.
3. Winners will be drawn at random on 8/16/93 by A-Three Services Agency, Ltd., an independent judging firm, whose decisions are final. Number of valid entries received determines winning odds. Limit one prize per individual or family. Winners will be notified by telephone and/or mail within 7 days of drawing; notification will be postmarked on or about 8/27/93. Winner, or if the winner is a minor, his/her parent or guardian may be required to sign and return an affidavit of eligibility and a waiver of liability. Winners must return by mail required affidavit and release within 7 days of receipt or prize will be forfeited.
4. Prizes: One Leaf Batboy and Batgirl will be selected for the Boston Red Sox. (Winners will not perform batboy duties.) Each winner will receive 4 Box Seat Tickets (good on designated date), Baseball Jersey, Cap, Bat, Ball. Plus, each winner, age 6 to 16 as of 7/31/93, will be recognized as a Leaf Batboy or Batgirl and receive a commemorative certificate and photo. Leaf Batboy and Batgirl participants must be between the ages of 6 and 16, as of 7/31/93. Winners not between the ages of 6 and 16 may give the Leaf Batboy and Batgirl portion of the prize to an eligible immediate family member who has the same gender that is designated on the winning entry form. Transportation to and from Fenway Park is the sole responsibility of the winner. Leaf Batboys and Batgirls days assigned must be taken when scheduled and cannot be transferred to another date. Leaf Batboys and Batgirls must be accompanied by a parent or guardian. Leaf, Inc. reserves the right to substitute a prize of equal or greater value; winner cannot substitute a prize. Estimated retail value is \$100.00.
5. Sweepstakes open to residents of the contiguous United States, Alaska, and Hawaii. Void where prohibited, taxed or otherwise restricted. All Federal, State and Local Taxes on prizes are winner's responsibility. Employees and agents of Leaf, Inc., Boston Red Sox, Major League Baseball, A-Three Services Agency, Ltd., (and their respective subsidiaries), and their families (including children), are not eligible. No prize forfeited, unclaimed or returned as undeliverable will be awarded to an alternate winner. Entrants agree to be bound by terms of sweepstakes. By accepting prize, winners consent to promotional use of names and likenesses without additional compensation. Failure to comply with any of these rules will disqualify entry.
6. Winners List: For the names of Prize Winners, send a stamped (except WA) self addressed envelope to Leaf "Celebrity" Sweepstakes, P.O. Box 3180, Northbrook, IL 60065-3180. Winners list will be available after 9/20/93. Sponsor: Leaf, Inc., Bannockburn, IL 60015.



© 1992 Leaf, Inc. Promotion Licensed by Major League Baseball Properties

OFFICIAL ENTRY FORM - NO PURCHASE NECESSARY

BE A LEAF CELEBRITY BATBOY OR BATGIRL AT A BOSTON RED SOX GAME!

TO ENTER: Completely fill out this official Sweepstakes entry form.
**MAIL TO: Leaf "Celebrity" Sweepstakes
P.O. Box 3169
Northbrook, IL 60065-3169**

Name	Please Print		
Address			
City ()	State	Zip (required)	
Daytime Telephone		Male <input type="checkbox"/>	Female <input type="checkbox"/>
Age _____ (as of 7/31/93)			

Leaf Batboy/Batgirl winners must be between ages 6 and 16 as of 7/31/93. Check the box corresponding to the gender of the eligible entrant or an eligible immediate family member to accept the Batboy/Batgirl portion of the prize. (Form must be complete for winner notification.) The Leaf Batboys and Batgirls will be drawn on 8/16/93. All entries must be received by 8/13/93. See official rules for complete details. Offer void where prohibited, taxed or otherwise restricted. **Winners will not perform batboy duties.**

Leaf Candy and Gum Brands: Milk Duds®, Jolly Rancher®, PayDay®, Heath®, Rain Blo®, Whoppers®, Switzer Stix®, Good & Plenty®, Chuckles®, Zagnut®, Zero®, Good'N Fruity®, and Sixlets®.



Easler having a pre-game talk with Bob Zupcic at Fenway.

in the back of your mind, when you step up to the plate."

And maybe that's Easler's greatest contribution. While he knows the mechanics of hitting, Easler's most valuable gift is his ability to get inside his hitters' heads, and there's nothing phony about him.

Take, for example, something that occurred about two weeks into the season, when Valentin, the Red Sox' shortstop, was sent to Pawtucket on a rehabilitation assignment.

Valentin was not thrilled with the assignment. And Easler knew that.

"I could see the dejected look in his eyes," said Easler.

So after the Red Sox' day game in Boston, Easler headed down Route 95 to McCoy Stadium in Pawtucket where Valentin was to play in his first game since suffering a broken right ring fin-

ger late in spring training.

Valentin had three hits that night, removing all doubts about his health. But his psyche received an even bigger boost from a post-game visitor in the Pawtucket clubhouse.

Mike Easler dropped by to say hello and offer some words of congratulation and encouragement.

After Easler left, Valentin sat in front of his locker, genuinely touched by the fact that Easler had made the effort to come to see him.

"He didn't have to come down here," said Valentin that night. "He could have watched it on TV. But he did come here. He cares about his hitters. I'll tell you, the man showed me

something by coming here to see me. I have the utmost respect for the man."

"I thought it was important for me to do that for him," Easler would say later. "He's a serious guy, and I wanted to show him that I'm serious, too, and that I'm in his corner."

The Sox, meanwhile, are squarely in Easler's corner.

"The man is tremendous," says Valentin, "We're just so fortunate to have him."

"I played with him here, and I always thought he was tremendous as far as helping the ballclub," says Greenwell. "I've always thought he was a great team player and a great motivator. But he's even better than that as a coach."

"If it was up to me," adds Greenwell. "I'd give the man a lifetime contract." ♦

Red Sox Radio Network

Below is a listing of radio stations in your area that carry Boston Red Sox broadcasts.

MASSACHUSETTS

Flagship: Boston	WRKO	680
Fall River	WSAR	1480
Falmouth (FM)	WCIB	100.9
Fitchburg	WEIM	1280
Greenfield	WHAI	1240
Milford	WMRC	1490
New Bedford	WBSM	1420
North Adams	WNAW	1230
Northampton	WHMP	1400
Pittsfield	WBEC	1420
Southbridge	WESO	970
Southbridge (FM)	WQVR	100.1
Springfield	WHYN	560
Ware	WARE	1250
Worcester	WTAG	580

CONNECTICUT

Danbury	WLAD	800
Hartford	WTIC	1080
New London	WNLC	1510
Old Saybrook	WLIS	1420
Putnam	WINY	1350
Willimantic	WILI	1400

MAINE

Augusta	WABK	1280
Bangor	WABI	910
Bath	WJTO	730
Biddeford	WIDE	1400
Calais	WQDY	1230
Calais (FM)	WQDY	92.7
Camden (FM)	WQSS	102.5
Dover/		
Foxcroft (FM)	WDME	103.1
Ellsworth	WDEA	1370
Farmington	WKTJ	1380
Houlton	WHOU	1340
Lewiston	WKZN	1470
Mexico (FM)	WTBM	100.7
Millinocket	WSYY	1240
Norway (FM)	WOXO	92.7
Portland	WLAM	870
Waterville	WTLV	1490

NEW HAMPSHIRE

Berlin	WMOU	1230
Concord	WKXL	1450
Concord (FM)	WKXL	102.3

Dover	WTSN	1270
Keene	WKNE	1290
Laconia	WEMJ	1490
Lebanon	WTSL	1400
Littleton	WLTN	1400
Manchester	WGIR	610
W. Lebanon	WTSV	1230

RHODE ISLAND

Providence	WPRO	630
Westerly	WERI	1230

VERMONT

Brattleboro	WKVT	1490
Burlington	WJOY	1230
Newport	WIKE	1490
Rutland	WSYB	1380
St. Johnsbury	WSTJ	1340
Warren (FM)	WDEV	96.1
Waterbury	WDEV	550

FLORIDA

Tampa	WFSM	910
-------	------	-----

All stations AM except where noted.



**OVER 100 TEAMS
TO HANG YOUR HAT ON.**

**Order NESN.
Call your cable company
today!**



Your Ticket to New England Sports.

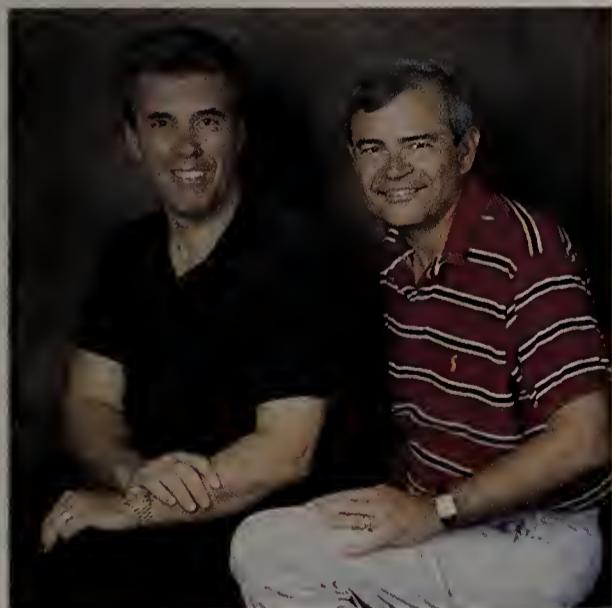
Red Sox Broadcasters

The Red Sox Radio Network will carry every game with Joe Castiglione and newcomer Jerry Trupiano handling the play-by-play. WRKO-AM in Boston begins its fourth season as the flagship station for a network of 63 stations which blankets New England.

Castiglione is in his 11th season on Red Sox radio. He had previously covered the Cleveland Indians (1979-80-82) on both radio and TV. He also broadcast the Milwaukee Brewers on cable in 1981. The Hamden, Conn. native has announced the Cleveland Cavaliers (NBA) on cable, and he did college basketball on New England Sports Network for six winters. Joe has also taught a broadcast journalism course at Northeastern University for several years.

Joining Castiglione for his first year on Red Sox radio is St. Louis native, Jerry Trupiano. Trupiano,

who replaces Bob Starr, is a graduate of St. Louis University, where he began his busy broadcasting career as a disc jockey on the college radio station. Since then, Jerry has had an impressive list



Jerry Trupiano and Joe Castiglione.

of broadcasting duties. He has covered boxing events, the Houston Aeros of the World Hockey Association (1974), the Houston Rockets (1978-

80), Southwest Conference Football (1978-88) and the Houston Oilers (1980-89). He also hosted a talk show for 14 years in

Houston. Jerry's baseball broadcasting experience includes play-by-play for the Houston Astros (1985-86) and the Montreal Expos (1989-90) as well as three games on CBS Radio Game of the Week in 1991.

The Red Sox are pleased to be broadcasting to Spanish-speaking Red Sox fans once again this year on WROL-AM. For the first time, all the Red Sox home games will be broadcasted. WROL-AM Boston is the flagship of the Carter Radio Network's five stations (also Hartford, Lawrence, Providence and Springfield) and have been broadcasting Red Sox games in Spanish since 1990. Bobby Serano returns for his fourth season as broadcaster and pairs with new partner and former Red Sox pitcher Mike Fornieles.

Every Red Sox game will also be shown on television this season with TV-38 carrying 75 games and the New England Sports Network (NESN) showing 81 on cable. CBS will have the Red Sox on national TV four times, while ESPN will show three games on their Sunday night national broadcasts. TV-38, along with its New England network, is in its 19th season of Red Sox coverage with Sean McDonough and Bob Montgomery together for their sixth season. McDonough, in his sixth year as play-by-play man

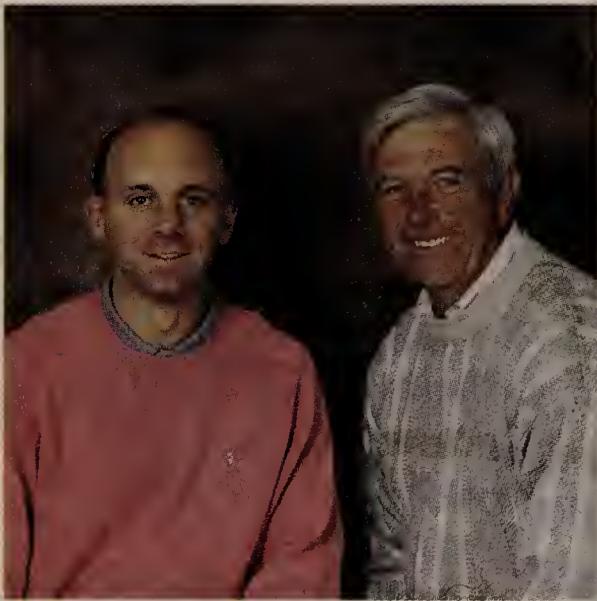


Mike Fornieles and Bobby Serano.

1993 RED SOX BROADCASTERS

for the Red Sox, is regarded as one of the best in his field. Last season Sean was chosen to do play-by-play on nationally televised games on CBS, and he was picked to do the play-by-play of the League Championships and the World Series. He covered the luge and bobsled events in the 1992 Olympics for CBS in Albertville, France. He covers both college football and basketball on ESPN during the off-season, and he has announced six seasons of Hockey East games for NESN.

In addition, Sean has been a studio host for the Red Sox on NESN, the Bruins on TV-38 and



Sean McDonough and Bob Montgomery .

the Patriots on WHDH radio. The South Boston native is a graduate of Syracuse University. He began his broadcasting career with the Syracuse Chiefs of the International League (1982-84).

Montgomery has been with TV-38 for 12 seasons. He was a valuable reserve catcher for the Red Sox during his 10-year major league career. He signed with Boston in 1962 and came to the majors in 1970. He played

in 387 games, including 62 for the 1975 A.L. pennant winners, before an arm injury forced his retirement during spring training in 1980. Monty did a local radio talk show as well as some work on Red Sox radio broadcasts prior to joining the TV-38 team in 1982. He announced the Red Sox on NESN for three seasons (1985-87).

New England Sports Network has assembled a talented team to cover their 10th season of broadcasting the Red Sox on cable television. Jerry Remy returns for his sixth year as Red Sox color man in the NESN booth. Remy was a popular player during his days as the Red Sox regular second baseman. His playing days were cut short by a knee injury which forced his retirement during spring training in 1986. The Fall River, Mass. native broke into the majors with the Angels in 1975 and was traded to the Red Sox prior to the 1978 season. He stole at least 30 bases in each of his first four major league seasons and hit over .300 twice (1980 and 1981). In all, he played in 1,154 major league games with a .275 average. He was an All-State second baseman for Somerset High School in 1970.

Bob Kurtz moves from the studio, where he had been the inhouse announcer since 1989,



Tom Larson, Steve Burton, Amy Stone, Bob Kurtz and Jerry Remy.

to succeed Ned Martin in the broadcast booth and handle the play-by-play duties. Kurtz, a native of Detroit, graduated from Michigan State and became the weekend sports anchor at the local station he interned for during college. Since then, Bob has handled announcing duties for the Detroit Tigers and the St. Louis Cardinals as well as the play-by-play for the Minnesota North Stars and the Minnesota Twins. Bob also shared the broadcast booth for Pawtucket Red Sox games along with his new partner, Remy.

Steve Burton and Amy Stone have new roles as well this season on the NESN broadcast team. Burton moves into the studio to serve as the host of Red Sox Digest, a 30-minute pre-game show, and Red Sox Instant Replay a review of all the action from the previous week. Stone will serve as NESN's Red Sox feature reporter. Tom Larson completes the NESN team as the post-game reporter.

For the convenience of its viewers, NESN rebroadcasts most of its games (usually that night at 11:00 and 9:00 a.m. the next day.

PUT ON YOUR SOX... PUT ON TV38!

MONTGOMERY McDONOUGH



38
SPORTS
WSBK BOSTON

Talks a
Great Game

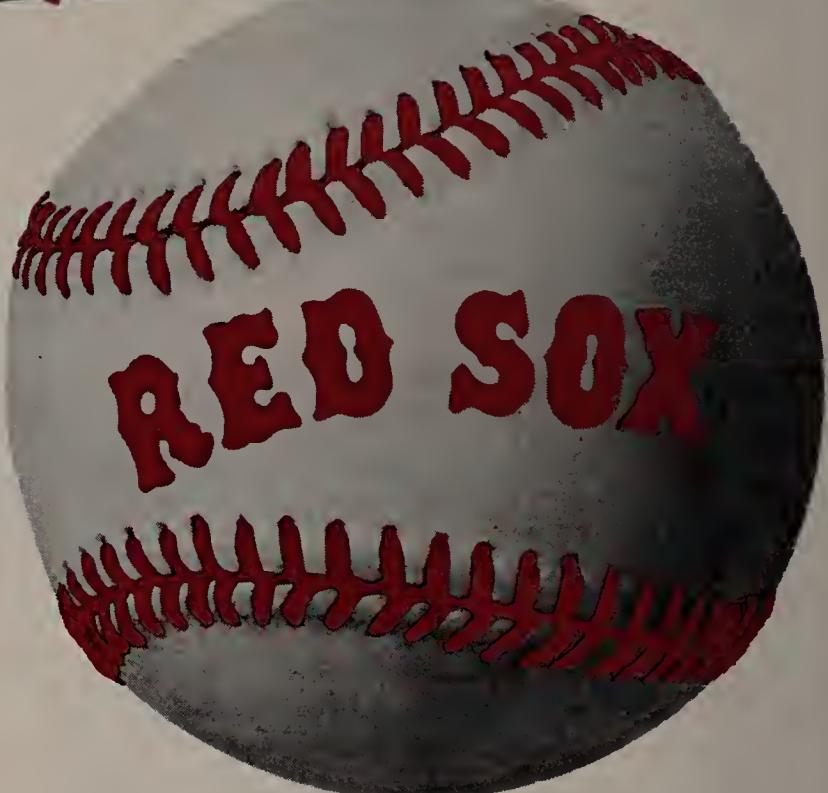
WRKO

The Talk Station / AM 680

Every inning...every play...at home and away! New England gets all the play-by-play of exciting Red Sox action. Whether you're at work, at home, in the car, or wherever you are, there's no reason to miss a minute of the season! Join Jerry Trupiano and Joe Castiglione, as well as the Sox Talk programs of WRKO/AM 680 and the Boston Red Sox Radio Network!

The
Red Sox
action on
WRKO
& the
Boston
Red Sox
Network
is brought
to you in
part by:

AMERICAN AIRLINES
ANHEUSER-BUSCH, INC.
THE BOSTON GLOBE
BOSTON HERALD
BRADLEES DEPARTMENT STORES
COOPER BASEBALL EQUIPMENT
COORS BREWING COMPANY
DUNKIN' DONUTS
FLEET NORSTAR FINANCIAL GROUP
FORD LINCOLN MERCURY DEALERS
GLIDDEN PAINT
HOME DEPOT
HOME QUARTERS WAREHOUSE
KENDALL MOTOR OIL
LECHMERE
LENNOX, INC.
LI'L PEACH
MUTUAL MART
N.E. CHRYSLER PLYMOUTH DEALERS
N.E. JEEP AND EAGLE DEALERS



NEW YORK/NEW ENGLAND APPLE GROWERS
POLAR BEVERAGE - RC COLA
POLAROID
ROYAL OAK CHARCOAL BRIQUETS
SEARS BRAND CENTRAL
SHAWMUT BANK
THE SHERWIN-WILLIAMS COMPANY
SONY CORPORATION OF AMERICA
TEDESCHI FOOD SHOPS
TEXACO
UNIROYAL DEALERS
USAir
VALVOLINE, INC.
WINNWELL HOCKEY EQUIPMENT
WONDERLAND GREYHOUND PARK
XTRA MART

The Manager and Coaches

BUTCH HOBSON, MANAGER

Butch Hobson's 1992 rookie season as Red Sox manager featured an unusual rash of injuries that contributed to the club's last-place finish in the A.L. East. Off-season acquisitions that included Andre Dawson, Ivan Calderon, Bob Melvin and Jose Melendez, plus healthy comebacks by Carlos Quintana and Mike Greenwell, should help return the club to contending status.

On October 8, 1991 Hobson signed a two-year contract and became the 38th manager of the Red Sox. He led his 1991 PawSox from last place to a 79-64, first-place finish and playoff berth and capped International League Manager of the Year honors.

The former Red Sox third baseman holds the Red Sox season records for home runs (30) and RBI (112) at that position. He played for the BoSox from 1975-80 before being traded to the California Angels on Dec. 8, 1980 with Rick Burleson.



THE COACHES

Rick Burleson is the Red Sox third base coach after serving as the team's hitting instructor in 1992. The "Rooster" was a popular player during his seven-year Red Sox career from 1974-80. With Boston he was a three-time All-Star, won a Gold Glove in 1979 and twice won the Thomas A. Yawkey Team MVP Award in 1979-80.



L-R: Rick Burleson, Mike Easler, Rich Gale, Al Bumbray, Gary Allenson

Mike Easler is back in a Red Sox uniform as the hitting instructor in 1993. He was Milwaukee's hitting coach in 1992, and the Brewers finished second in batting in the A.L. with a .268 average. The "Hit Man" played for Boston in 1984-85 and hit .288 with 43 home runs and 165 RBI. Mike is an ordained Baptist minister.

Continued on Page 31

BOSTON RED SOX®

Clubhouse



The area's largest selection of authentic Red Sox team merchandise.
"Limited edition" locker room memorabilia.

Official ticket outlet.

Featuring your favorite baseball, football,
hockey, basketball and college teams.



CATCH THE FEVER



OFFICIAL HEADQUARTERS **Burlington Mall**, Burlington, MA

Continued from Page 29

Rich Gale is overseeing the pitching staff for the second year. The Sox staff finished second in ERA, 3.58, their best ERA since 3.54 in 1978. Pitchers allowed only 107 home runs, second least in the A.L. to the Royals' 106. The New Hampshire native signed with Boston in February 1984 and went 9-5 with 2.79 ERA with Pawtucket.

Al Bumbry is coaching first base for the Red Sox for the sixth year. He is also in charge of the pre-game conditioning program, outfield defensive fundamentals and game positioning, and baserunning instruction. In 12 years with Baltimore the fleet-footed Bumbry stole 252 bases, an Orioles' career record that still stands.

Gary Allenson has returned for his second year as the Red Sox bullpen coach. As manager at Lynchburg in 1989, Gary led the L-Sox to a first-half title. The former Red Sox catcher appeared in 402 games with Boston from 1978-84. He hit .299 with 20 home runs and 76 RBI with the PawSox in 1978 and was named International League MVP.

WHY THE NAME FENWAY?

The new ballpark was constructed for the 1912 season and was named by then Red Sox owner John I. Taylor. He chose the name because "it's in the Fenway section of Boston, isn't it? Then call it Fenway Park."



STRIKE!

When you're at the plate, you don't need it. When you're fishing, it's great. At Fenway or at a backyard barbecue, Nissen Hotdog and Hamburger Rolls are like striking gold!

J.J. Nissen

New England's Baker

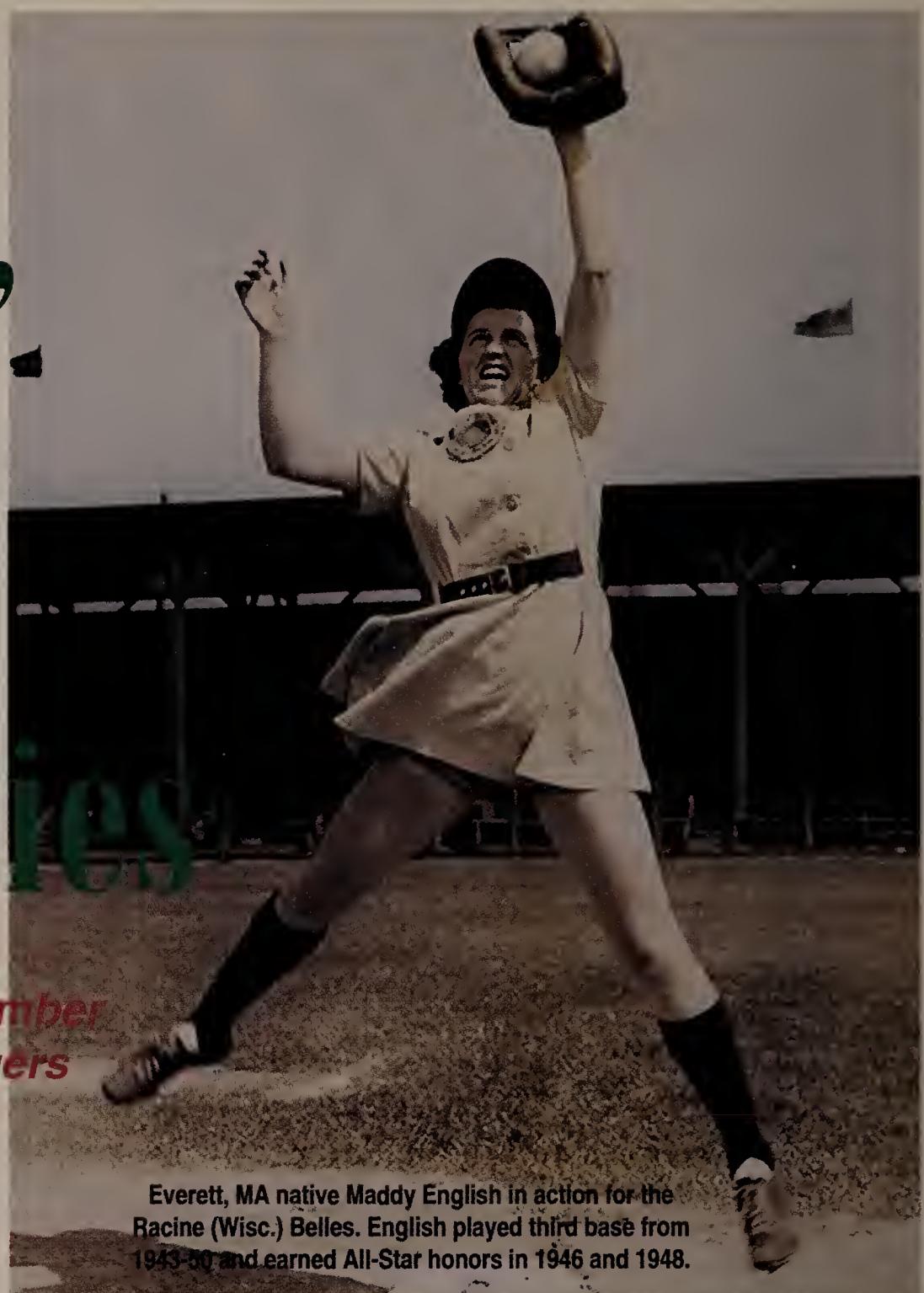
Strikes, Skirts

AND

Strawberries

*New England women remember
their days as major leaguers*

by Saul E. Wisnia



Everett, MA native Maddy English in action for the Racine (Wisc.) Belles. English played third base from 1943-50 and earned All-Star honors in 1946 and 1948.

It has often been said hitting a baseball is the hardest feat in sports. If you don't believe it, ask Maddy English. For eight professional seasons, she did it in a skirt.

Fifty years have passed since English and over a dozen other New England women first traveled to the Midwest to help form the All-American Girls Professional Baseball League. Largely forgotten until the release of the popular film, *A League of Their Own*, last summer, the members of the All-American were pioneers in an age when women were not yet accepted as equals outside the home. As their induction into the National Baseball Hall of Fame in 1988 attests, they were also exceptional athletes who performed under much the same conditions and rules as major leaguers for over a decade.

"We played six days a week, with doubleheaders on Sundays," explains Mary Pratt, a Quincy native who won 21 games for the Kenosha, Wisconsin Comets in 1944. "Even though we were playing softball-style at the beginning, we played with a longer pitching distance, longer bases, and the

runners were taking leads on us. When they realized in '44 they weren't able to recruit enough softball pitchers, they went to sidearm and eventually came to overhand. Some of those women could throw."

And hit, catch, and run. Growing up in an era when sports were deemed "unladylike," English, Pratt and other New Englanders such as Pat Brown of Winthrop, Nicky Linehan of Somerset and Wilma Briggs of Bristol, Rhode Island ignored conventionality and thrived at the game they loved. They followed brothers to the sandlots, played in local softball leagues, and even performed indoors at the Boston Garden on an all woman's team organized by Garden president Walter Brown. They won the respect of those who saw them in action — including the men they often competed against — but were still viewed more as oddities rather than athletes.

Then came their chance. The brainchild of Chicago Cubs owner Phillip Wrigley, the All-American was a reaction to the threat World War II posed to major league baseball. The nation's entry into the war following Pearl Harbor had

lead to the drafting and enlistment of scores of the game's top stars, which in turn brought about a dramatic drop in attendance. As the DiMaggios, Greenbergs, Williamses and Fellers departed, players too young, too old, or unfit for military service took their uniforms and attempted to take their places. Teams fielding rosters of these has-beens and unknowns stood to lose millions of dollars, but suspending baseball was out of the question. As even President Roosevelt agreed, the country depended on its national pastime for moral support.

While most owners grew to accept their financial plight, Wrigley responded with an idea. Softball was already being played by millions of Americans,

Pratt and English were among the original draftees. *Boston Traveler* sports editor Ralph Wheeler heard about English through her male classmates at Everett High, and when he showed up at the school bearing news of the tryouts, Maddy couldn't run home fast enough to tell her parents. She had never left New England before, but the next day she, Pratt and ace catcher Dottie Green (upon whom the character played by Geena Davis in the movie was loosely based) boarded a sleeper train for Chicago and a chance to be big leaguers.

"The movie says there were 100 of us there at Wrigley, but I say it was more like 400 girls," says English, a slick-fielding third baseman who once



Former Red Sox Manager Marty McManus (1932-33) managed the Kenosha, Wisconsin entry in the All-American. Members of his team in 1944 included Mary Pratt, Helen Nichol and Lee Harney.

thousands of them women. By creating a women's *baseball* league within the medium-sized cities surrounding Chicago, he could spread joy to people during a rough time and hopefully cut his major league losses. Bankrolling the plan with \$100,000 of his own money, he sent forth scouts to search out the best female ballplayers and bring them to Wrigley Field for tryouts.

stole 160 bases in a season. "When you got there, you realized other girls played ball all over the country — whereas before, you thought you were unique. I was a senior in high school, had just turned 18, and was thrilled to be there. And I stayed. They ended up having to mail my diploma to my mom."



Mary Pratt, in her Rockford Peaches' uniform in 1943, holds the distinction of having played baseball at both Fenway Park (in an exhibition with local media) and inside the Boston Garden as a member of Walter Brown's all-woman touring team — the "Olympets."

Along with Pratt and Green, English found herself as one of the lucky 60 players picked for four teams in the All-American's maiden season. The Kenosha Comets, Racine Belles, Rockford Peaches and South Bend Blue Sox each played 108 games, attracting 160,000 fans and all kinds of local and national press coverage in a highly successful debut. Players were treated like celebrities in their new Wisconsin, Indiana and Illinois hometowns, and the money — especially considering the lack of employment options then open to women — was fantastic.

Continued on Page 43

**COORS
LIGHT**

**TOP
OF THE
ORDER**

It's The Right Beer Now



© 1991 Coors Brewing Company, Golden, Colorado 80401 • Brewer of Fine Quality Beers Since 1873. 2681

Red Sox Scorecard

1993 RED SOX SEASON SCHEDULE

APRIL

SUN	MON	TUES	WED	THU	FRI	SAT
				1	2	3
4	5 T KC 2:35	6	7 N KC 8:35	8 T KC 8:35	9 T TEX 8:35	10 N TEX 8:35
11 T TEX 3:05		13	14 N SEA 10:05	15 N SEA 10:05	16 T CAL 10:05	17 CN SEA 10:05
			20 N SEA 10:05	21 N SEA 10:05	22 N SEA 10:05	23 T CAL 10:05
25 E CAL 8:05	26	27 N OAK 10:05	28 N OAK 3:15	29	30 T CAL 7:35	

MAY

SUN	MON	TUES	WED	THU	FRI	SAT
2 T 1:05	3 N 7:35	4 N 35	5 N 7:35	6 N 12:05	7 T MIL 8:05	8 N MIL 2:05
9 T 2:05	10 T BAL 7:35	11 T BAL 7:35	12 N BAL 7:35	13	14 T MIN 8:05	15 C MIN 1:05
16 T 2:05	17 N 7:35	18 T 7:35	19 N 7:35	20	21 T NY 7:35	22 N NY 1:05
23 T 1:05	24 DET 7:05	25 T DET 7:05	26 N DET 1:35	27		
30	31 T 6				7:35	1:05

JUNE

SUN	MON	TUES	WED	THU	FRI	SAT
		1 N 7:30	2 N KC 6:05	3	4 T CHI 8:05	5 T CHI 7:05
6 T CHI 2:35	7 T CLE 7:05	8 T CLE 7:05	9 T CLE 7:05	10 N BAL 7:35	11 N BAL 7:35	12 N BAL 1:05
13 T 1:05	14 T NY 7:30	15 T NY 7:30	16 N NY 7:30	17 T TOR 7:35	18 T TOR 7:35	19 T TOR 1:35
20 T TOR 1:35	21 N MIN 7:35	22 N MIN 7:35	23 N MIN 7:35	24	25 T DET 7:35	26 N DET 1:05
27 T DET 1:05	28 N MIL 7:35	29 N MIL 7:35	30 N MIL 7:35			

JULY

SUN	MON	TUES	WED	THU	FRI	SAT
				1	2 T SEA 10:35	3 T SEA 10:05
4 E SEA 8:05	5 N CAL 10:05	6 N CAL 10:05	7 N CAL 4:05	8 N OAK 4:05	9 T OAK 10:35	10 N OAK 4:05
11 T OAK 4:05	12	13	14	SEA 7:35	SEA 7:35	SEA 1:05
SEA 1:05	15 T CAL 7:35	16 N CAL 7:35	17 T CAL 1:05	22 N OAK 7:35	23 T OAK 7:35	24 N OAK 1:05
18 T OAK 4:05	26 T MIL 9:05	27 T MIL 8:05	28 N MIL 8:05	29 N MIL 2:05	30 T BAL 7:35	31 T BAL 7:05

AUGUST

SUN	MON	TUES	WED	THU	FRI	SAT
1 T BAL 1:35	2	3 T MIN 8:05	4 N MIN 8:05	5 N MIN 1:15	6 T DET 7:05	7 C DET 1:05
8 T DET 1:35	9	10 N NY 7:35	11 N NY 7:35	12 N NY 7:35	13 T TOR 7:35	14 N TOR 1:05
15 T TOR 1:05	16	17 N CHI 7:35	18 N CHI 7:35	19 N CLE 7:35	20 T CLE 7:35	21 N CLE 1:05
22 T CLE 1:05	23	24 T TEX 8:35	25 N TEX 8:35	26 N TEX 8:35	27 T KC 8:35	28 C KC 1:05
29 T KC 2:35	30 N TEX 7:35	31 T TEX 7:35				

SEPT./OCT.

SUN	MON	TUES	WED	THU	FRI	SAT
			1 N TEX 7:35	2	3 T KC 7:35	4 N KC 1:05
5 T KC 1:05	6 N CHI 7:05	7 N CHI 8:05	8 N CHI 8:05	9	10 T CLE 7:05	11 N CLE 1:35
12 T CLE 1:35	13 N BAL 7:35	14 N BAL 7:35	15 N BAL 7:35	16 T NY 7:30	17 T NY 7:30	18 N NY 1:30
19 T NY 1:30	20	21 T TOR 7:35	22 N TOR 7:35	23 N TOR 7:35	24 T MIN 7:35	25 N MIN 1:05
26 T MIN 1:05	27 N DET 7:35	28 N DET 7:35	29 N DET 7:35	30 N DET 7:35	1 T MIL 7:35	2 N MIL 1:05

T-TV38

N-NESN

C-CBS

E-ESPN

Home Games

All times are Eastern and subject to change.



Official Soft Drink of Major League Baseball®



CATCH ONE
AT THE GAME.



Visitor's Scorecard



**YOUR TICKET STUB IS WORTH \$2.00 OFF AT TOWER RECORDS
IN BOSTON, CAMBRIDGE OR BURLINGTON.**

Bring in your ticket stub and get \$2.00 off any compact discs or cassette priced 9.44 or higher from RCA, RCA Victor, Jive, Silvertone, Arista, Savage, Private Music, Scotti Brothers, Imago and all BMG Distribution associated labels.

\$1.00 off products already on sale. Offer expires 8/13/93

SEE THE RED SOX DISPLAY AND SAVE ON THESE ARTISTS AND 100'S MORE...
BRUCE HORNSBY, SWV, THE BODYGUARD SOUNDTRACK, KENNY G, BUDDY GUY,
DAVID BOWIE, JAMES GALWAY, YANNI, JAMES BROWN, AIMEE MANN

OPEN EVERYDAY TO SERVE YOU!

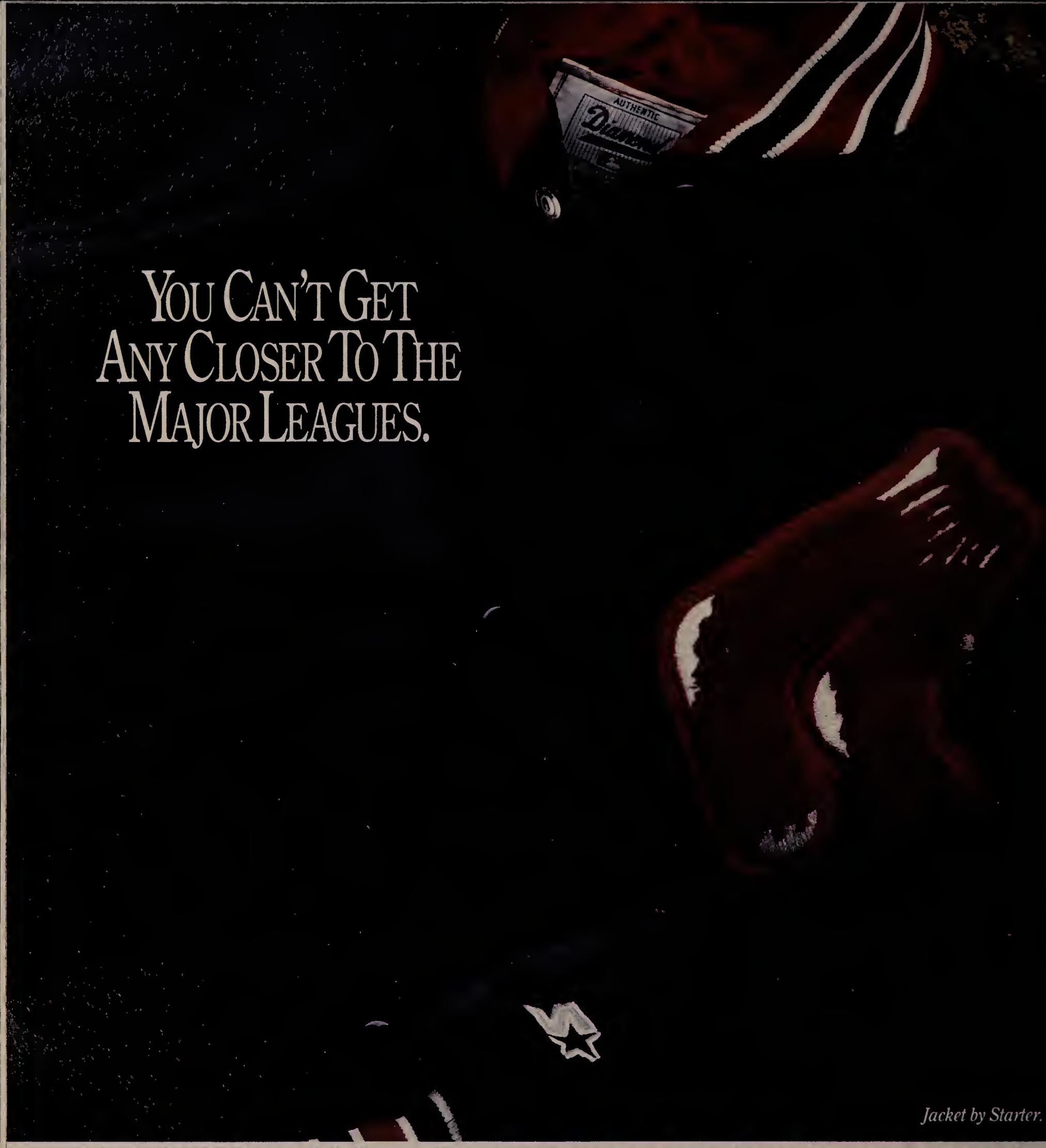
TOWER RECORDS | VIDEO

BOSTON • CAMBRIDGE • BURLINGTON

Mass. Ave.
at Newbury

95 Mt. Auburn St.

101 Middlesex
Turnpike



YOU CAN'T GET
ANY CLOSER TO THE
MAJOR LEAGUES.

Jacket by Starter.

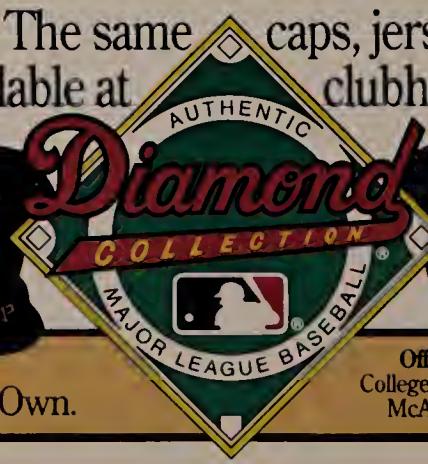
The Authentic Diamond Collection. The same

caps, jerseys, jackets and equipment worn and
used by major league players are available at

clubhouse shops and fine stores everywhere.



Major League Baseball Products.
A Part Of Baseball You Can Call Your Own.



Official Licensees: ABC Cap Co., All-Star, Amapro, Bike, Champion,
College Concepts, Easton Sports, Franklin Sports, Majestic Athletic Wear,
McArthur, New Era Cap, Rawlings, Russell, Starter, Swingster, Wilson.



©1993 Major League Baseball Properties

1993 RED SOX MEDIA GUIDE



- Same information used by newspapers, radio & television stations.
- Just \$8.00 per book (includes postage & handling).
- 1985-91 Red Sox Media Guides also available at \$4.50 each.
- '92 guides at \$5.00 (while quantities last).
- Make checks payable to: Boston Red Sox.

(1993 books will be available for mailing by March 1.)



NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

Send to:
RED SOX MEDIA GUIDE
4 YAWKEY WAY
BOSTON, MA 02215

It's Easy to Keep Score!

Baseball Shorthand is used by the news media to render every game more enjoyable to baseball enthusiasts. All players are numbered and all plays recorded by symbols. For symbols and examples of the system, see below.

CODE NUMBER OF PLAYERS AS FOLLOWS

Pitcher	1	Second Baseman	4	Left Fielder	7
Catcher	2	Third Baseman	5	Center Fielder	8
First Baseman	3	Shortstop	6	Right Fielder	9

SYMBOLS FOR PLAYS

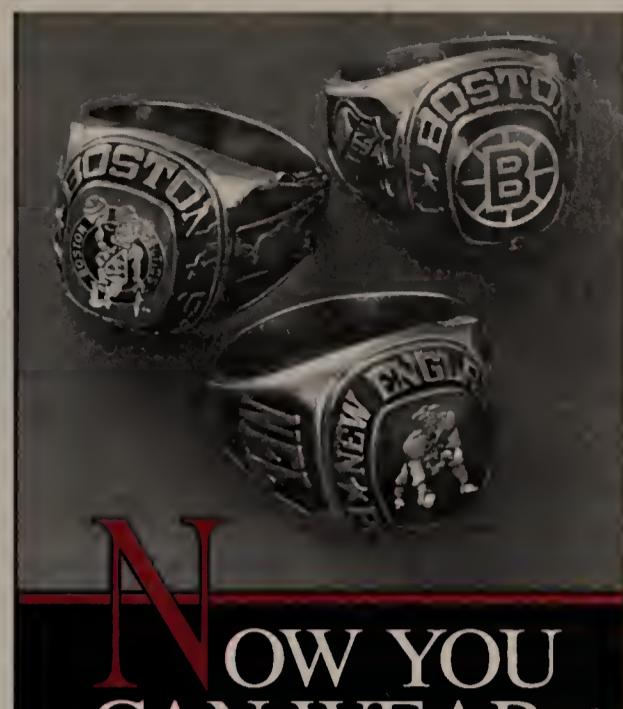
Single	—	Fielder's Choice	FC	Passed Ball	PB
Double	=	Hit by Pitcher	HP	Balk	BK
Triple	==	Wild Pitch	WP	Struck Out	K
Home Run	==	Stolen Base	SB	Base on Balls	BB
Sacrifice	SAC	Force Out	FO		
Reached Base on Error	E				

The lower left-hand corner of the scoring block should be considered as home plate. Progress is counter-clockwise with progress to first base indicated in lower right-hand corner, to second in upper right-hand corner, to third in upper left-hand corner and to home in lower left. In example to left, batter reached first on an error by the second baseman, stole second, went to third on a wild pitch and scored on a passed ball. It is convenient to encircle all runs as shown so that scoring plays may be seen at a glance.

WP	S
PB	E-4

FENWAY PARK GROUND RULES

- Foul poles, screen poles and screen on top of left-field fence are outside of playing field.
- Ball going through scoreboard, either on the bound or fly: 2 Bases.
- Fly ball striking left-center-field wall to right of line behind flag pole: Home Run.
- Fly ball striking wall or flagpole and bounding into bleachers: Home Run.
- Fly ball striking line or right of same on wall in right center: Home Run.
- Fly ball striking wall left of line and bounding into bullpen: Home Run.
- Ball sticking in bullpen screen: 2 Bases.
- Batted or thrown ball remaining behind or under canvas or in cylinder: 2 Bases.
- Ball striking bevel on the wall between the foul pole in left field and the corner back of the flagpole, and bounding into stands or out of park: 2 Bases.
- Ball striking top of scoreboard, also ladder below top of wall and bounding out of the park: 2 Bases.



**NOW YOU
CAN WEAR
YOUR
FAVORITE
TEAM RING**

**Just
\$95**



L.G. Balfour proudly presents
the Officially Licensed Team
Rings of Major League Baseball,
NBA, NFL and NHL.



Team



Handcrafted by master jewelers who have made rings for numerous World Series, NBA, Super Bowl and Stanley Cup Champions, each American-made ring is crafted from Balfour Celestrum® which looks and feels like real gold but will not tarnish. All teams are available in Celestrum® or Celestrum® White, in full and half sizes 6 to 14. And your satisfaction is completely guaranteed. To order, call:

1-800-235-6533

Ask us about our
Easy Payment Plan.

Balfour.
P.O. Box 2468
Attleboro, MA. 02703

3108

FENWAY PARK CODE OF CONDUCT

Welcome to friendly Fenway Park, home of the Boston Red Sox. To preserve the family atmosphere and to ensure that your visit is safe, enjoyable, and memorable, please adhere to the following guidelines of behavior in the ballpark.

1 The following items are prohibited from entering the ballpark: beach balls or inflatable objects of any kind, alcoholic beverages, glass bottles, cans, or containers of any sort, and offensive articles or objects. No banners will be allowed into the ballpark to be hung or paraded.

2 Any person using obscene or abusive language or any other antisocial behavior offensive to those around them will be asked to cease this conduct. If the offensive conduct persists, those individuals involved will be subject to immediate ejection from the ballpark.

3 Fans are permitted to keep foul balls hit into the stands as souvenirs. However, fans must not go onto the field or interfere in any way with a ball in play. Fans interfering with play or entering onto the field will be subject to immediate ejection, arrest, and prosecution.

8 Persons not occupying the seat for which they are ticketed will be subject to ejection from the ballpark.



4 There are designated non-alcohol sections—Grandstand sections 32 and 33. These sections have been set aside and no alcoholic beverages will be allowed in these areas. Red Sox Security will strictly enforce this prohibition.

5 It is illegal for individuals to offer tickets for resale to the public. Failure to adhere to this policy could result in arrest and criminal prosecution.

6 Laws prohibiting consumption of alcoholic beverages by minors, illegal drugs, and disorderly conduct of any kind, including intoxication, will be strictly enforced in Fenway Park.

7 The throwing of any object in the stands or onto the playing field is strictly prohibited. Those engaging in such conduct will be subject to immediate ejection.

ANNUAL MAN OF THE YEAR AWARD

Chosen by the BoSox Club of Boston

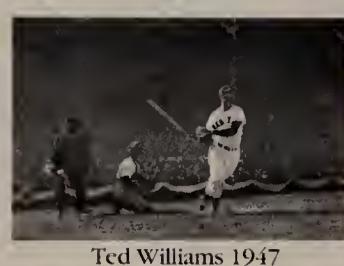
1967 - Rico Petrocelli, ss
1968 - Mike Andrews, 2b
1969 - Lee Stange, p
1970 - Jerry Moses, c
1971 - John Kennedy, inf
1972 - Bob Montgomery, c
1973 - Tommy Harper, lf
1974 - Rick Miller, cf
1975 - Denny Doyle, 2b

1976 - Reggie Cleveland, p
1977 - Butch Hobson, 3b
1978 - Bill Campbell, p
1979 - Tom Burgmeier, p
1980 - Steve Renko, p
1981 - Jerry Remy, 2b
1982 - Bob Stanley, p
1983 - Carl Yastrzemski, dh
1984 - Mike Easler, dh

1985 - Wade Boggs, 3b
1986 - Marty Barrett, 2b
1987 - Bruce Hurst, p
1988 - Bill Fischer, coach
1989 - Dennis Lamp, p
1990 - Tony Peña, c
1991 - Tony Fossas, p
1992 - Roger Clemens, p

Selected for contributions to the success of the Red Sox and for cooperation in community endeavors.

The award is presented at the BoSox Awards Luncheon near the end of the season.



Ted Williams 1947



Ted Williams & Joe DiMaggio 1951

THE BREARLEY COLLECTION OF RARE NEGATIVES

These are just a few of the thousands of photographs available from the Brearley Collection. Choose from a variety of subjects including great moments in sports, famous personalities, historical sites and landscapes. Each picture is hand printed from the original negative by Dennis Brearley and can be custom matted and framed to suit any home or office. You're sure to find just what you're looking for.

MAIL ORDER SALES ONLY
Send \$5.50 for our catalog to:
The Brearley Collection Inc.
885 Main Street
Reading, MA 01867

Telephone;
(617) 944-7580
FAX;
(617) 944-9487



Carl Yastrzemski Day

183,214 hits. And counting.

This year, the 2,268 baseball games played in the major leagues will yield tens of thousands of hits, walks, strikeouts, stolen bases, double plays and runs.

They will produce a staggering mountain of statistics that'll be chewed up and pored over by sportswriters, fans and teams alike. Over and over again, statistics will fuel not only official records and standings, but also good-natured arguments and the booming hobby of fantasy leagues.

Data covering everything from batting averages, stolen bases, and won-lost percentages to more obscure considerations like whether a team plays better on grass or artificial turf, or at night instead of daytime.

Ever since the first ball was thrown, measurements have been made on just about every aspect of the game, not just to establish current team and player rankings and correlate past performance with future success, but to enrich the lore and preserve the legends of our national pastime.

Needless to say, accuracy and speed in juggling these figures are paramount. What better endeavor to utilize the power of the computer?

So, six years ago, Major League Baseball and IBM embarked on a joint effort to create what is now known as the MLB-IBM Baseball Information System (BIS).

Now, from the very first pitch of opening day to the last play of the World Series, the results of every player who steps to the plate are recorded and analyzed faster than a Nolan Ryan fastball. (In fact, as of last season, we've logged 183,214 hits.)

Whether he struck out or singled. Whether there's a walk or a ground-rule double. Bases stolen or runs batted in. It's all entered by a representative from the home team working on an IBM PS/2® computer in the press box.

After the game, a complete report is printed out containing long and short box scores and complete year-to-date statistics as well as a play-by-play narrative of the game (by the time the reporters return from postgame interviews and in plenty of time to meet newspaper deadlines). Reporters have hailed the BIS an absolute gift. It saves them endless calculations. And, with the

accompanying narrative report of each game, it helps jog the memory in case anything was left out of their notes.

The postgame information is then sent electronically to a central host computer at MLB headquarters in New York. There, the larger computer, an IBM AS/400®, compiles the statistics, along with the data and statistics of every other game played that day.

Until the MLB-IBM System, many types of statistical reports were only available once a week or monthly, or not at all. Now, by 9 o'clock the next morning, the host computer makes available reports covering more than 29 categories (and growing) for all 28 clubs.

In addition to reports for all teams, individual team intelligence reports provide detailed performance data in many areas such as how pitchers perform in late innings or a hitter's ability to advance runners in certain situations or his batting effectiveness against righties or lefties. Today, this information is a vital element of managerial strategy, coaching help and even front office moves.

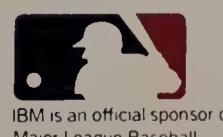
In total, the massive effort produces over 300 daily reports during the season and an additional 360 postseason reports covering 48 more categories.

It also provides online data for the press at the World Series and All Star games, and because it's instantaneous, BIS ensures reporters get up-to-date stats in the event of last-minute changes.

Finally, the system provides accurate statistics for MLB publications like the official League Red and Green books.

In a very short time, the MLB-IBM system has had a very profound effect on how our nation's favorite game is played and enjoyed.

And, while the importance of many contributions made to baseball over the years can never accurately be measured, happily, now there is something that can.



BEFORE THE GAME: enter from outside the park at 71 Brookline Ave.

DURING & AFTER THE BALL GAME: enter from inside the park through the left field concourse behind Section 30

ON NON-GAME DAYS: Mon. thru Fri. 10:00 AM - 5:00 PM, Sat. 9:30 AM -3:00 PM

At The Lansdowne Shop you will find the largest selection of authentic Red Sox wearing apparel in New England...many of which are available exclusively at The Lansdowne Shop.



Continued from Page 33

"I was in my third year of teaching, earning \$32.50 a week, and I got signed for \$60 a week," explains Pratt with a laugh. "That was big money. Our meal money was \$2.75 a day, and a bacon and egg breakfast in Rockford cost 35 cents. We lived in the nicest hotels, and they took care of our transportation. When we were home, we had to pay our own room and board, but the people we lived with were all suggested by league officials. They saw we got into the best of homes."

The style of baseball played in the All-American was much like the major leagues of the pre-Babe Ruth era. Home runs were rare (although several women were capable of hitting shots 240 feet or greater), and a scrappy, bunt-and-run type of game dominated. Stolen bases were an important part of any team's offense, and good defense and pitching much more prevalent than .300 hitters. Players were expected to work hard and get themselves dirty.

They were also, of course, expected to be ladies. Uniforms featured skirts, elasticized bloomers, and short-sleeved tunic dresses that more closely resembled tennis outfits than baseball garb. In keeping with Wrigley's wish that players present themselves as "a symbol of health, glamor, physical perfection, vim, vigor, and a glowing personality," charm classes taught by world-renowned socialite Helena Rubenstein were a

required part of training. While managers such as Hall of Famers Max Carey and Jimmie Foxx stressed the fundamentals of sliding and bunting by day, Rubenstein and her associates taught posture and etiquette by night. Even if you couldn't hit a curve ball, you were expected to know which fork to use for your salad and be able to walk with a book atop your head.

To make sure this feminine image prevailed on road trips, chaperones were assigned to each team. Swearing, drinking and fraternizing with the opposite sex were forbidden, and curfews were strictly enforced. If a team traveling late at night from one town to another stopped for a snack, players were expected to change from slacks into skirts before leaving the bus. Neither short haircuts nor short hemlines were tolerated.

"At the beginning, we sort of made fun of it," admits English. "But in the end, we realized it (etiquette training) did help a lot. I had been in Massachusetts and New Hampshire, but other than that nowhere. I didn't know how to act. I was shy, meeting all these people from all over the United States and Canada, and believe



When area veterans of the All-American Girls Professional Baseball League met at the Sports Museum of New England last fall, it was a chance for the Hall of Famers to reminisce about everything from high fastballs to short skirts. (Top L to R) Pat Brown of Winthrop, MA; Wilma Briggs of Bristol, RI; Madeline "Maddy" English of Everett. (Bottom L-R) Nicky Linehan of Somerset, MA; Mary Pratt of Quincy, MA.

me — I could have used the poise I got."

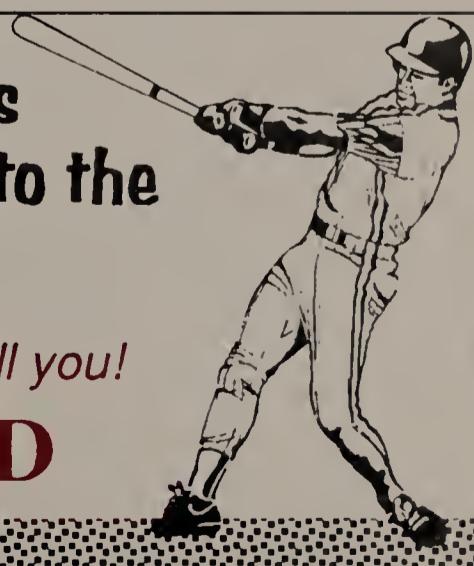
One thing Maddy could have done without was the daily hazard of injuries, especially the inevitable skin-reddening bruises that came from sliding in a skirt.

"You had them on both hips," recalls English, who still has the scars to prove it. "If one was sore, you'd slide on the other side. You had strawberries, and the bandages would stick to them. One year they tried to have a kind of sliding pad wrapped around our legs under the skirts. The only thing was, when you slid into a base, the skirt and the pads would slide up, and you'd

Everyday the Herald's sports staff delivers fresh insights and unique perspectives into the fascinating world of baseball.

They don't miss a play and neither will you!

BOSTON HERALD



MAJOR LEAGUE WOMEN

still get the strawberries."

Long faded into memory, the trials and triumphs of the All-American were first rekindled by small reunions before eventually being granted baseball's highest honor with the league's 1988 Hall of Fame induction. More than anything else, though, it was *A League of Their Own* that returned these trailblazing ladies to the public eye. The film drew rave reviews from both the general public and former players, but there were some scenes the women found a bit too "Hollywood" in nature. Managers never entered locker rooms unannounced, and some of the late-night escapades tolerated by league officials on the screen would have meant immediate banishment under Wrigley's strict reign.

One of the most memorable scenes in the movie comes when a man attending one of the first All-American games jumps atop a dugout and begins heckling players — only to be quickly silenced by a fastball to the gut. This made for plenty of laughs last summer, but would have meant a one-way ticket home in 1943. Just as Jackie Robinson had to ignore the taunts of vicious fans and opponents in the first years following his breaking of baseball's racial barriers, women players were forced to maintain quiet dignity as they barnstormed the country introducing their game.

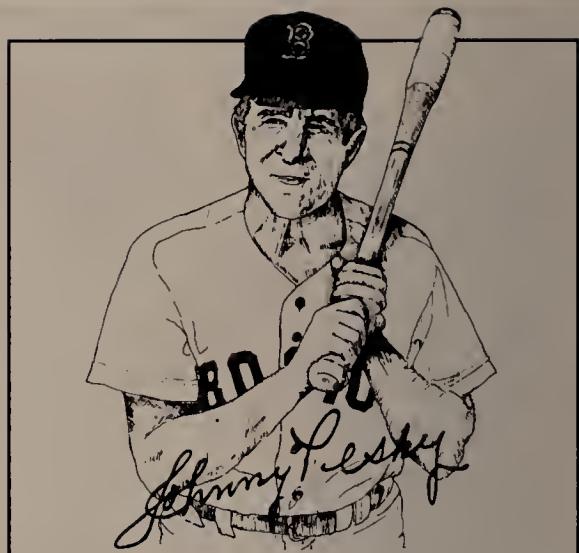
"In the Southern towns in the minor leagues, where the wives all still

stayed home with the children, we did get that kind of treatment," explains Brown, who made the Comets as a 17-year-old pitcher. "People would laugh at us and say, 'Go home to your kids! You shouldn't be playing ball!' But nobody in the league would dare throw a ball at someone like in the movie. You weren't allowed to yell back. We said things, but it was under our breath."

For a while, Wrigley's dream of a successful and profitable venture went along as planned. More teams were added in Minnesota and Michigan, and each of the top clubs drew in excess of 100,000 fans a season. Some stars began making \$100 or more per week, and a 1947 spring training in Cuba meant good times and crowds of 15,000 — more than even the Brooklyn Dodgers could muster on the same trip South.

Then all too quickly, changes in attitude and society began taking their toll. Post-war prosperity offered Americans the leisure time and financial security to look beyond their hometowns for excitement, and television offered free entertainment right in their living rooms. The 60 miles from Racine to see the Cubs or White Sox in Chicago no longer seemed so far a drive, and the shifting of the Boston Braves to Milwaukee in 1953 gave midwesterners another major league team to root for on T.V. or in person.

Continued on Page 66



"I'll give an autograph to a young fan any time!
But I'll only put my name on one window and door company"

JB Sash & Door, Co.

FOR A FREE BROCHURE DETAILING ALL THEIR QUALITY PRODUCTS AND COMPETENT PROFESSIONAL SERVICE AND INSTALLATION CALL TOLL FREE 1-800-648-9339 TODAY

JB JB Sash & Door Co., Inc.
280 Second Street
Chelsea, MA 02150
(617) 884-8940



America's Oldest Restaurant

*On The Freedom Trail
In The Historic Quincy Market Area, Boston*

Sunday - Thursday 11 am - 9:30 pm
Friday & Saturday 11 am - 10 pm
Union Bar til Midnight

41 Union St. 227-2750

Functions • All Major Credit Cards Honored
Valet Parking • Reservations Recommended

**UNION
OYSTER
HOUSE**
est. 1826



The IBM logo, consisting of the word "IBM" in its signature blue and white striped font.



The word "CHEVROLET" in a stylized font.

The Pepperidge Farm logo, which includes the words "PEPPERIDGE FARM" in a serif font.

The Leaf logo, which features the word "Leaf" in a white, bold, sans-serif font inside a dark rectangular frame.

The Coca-Cola logo, which includes the words "Enjoy Coca-Cola" in a script font.

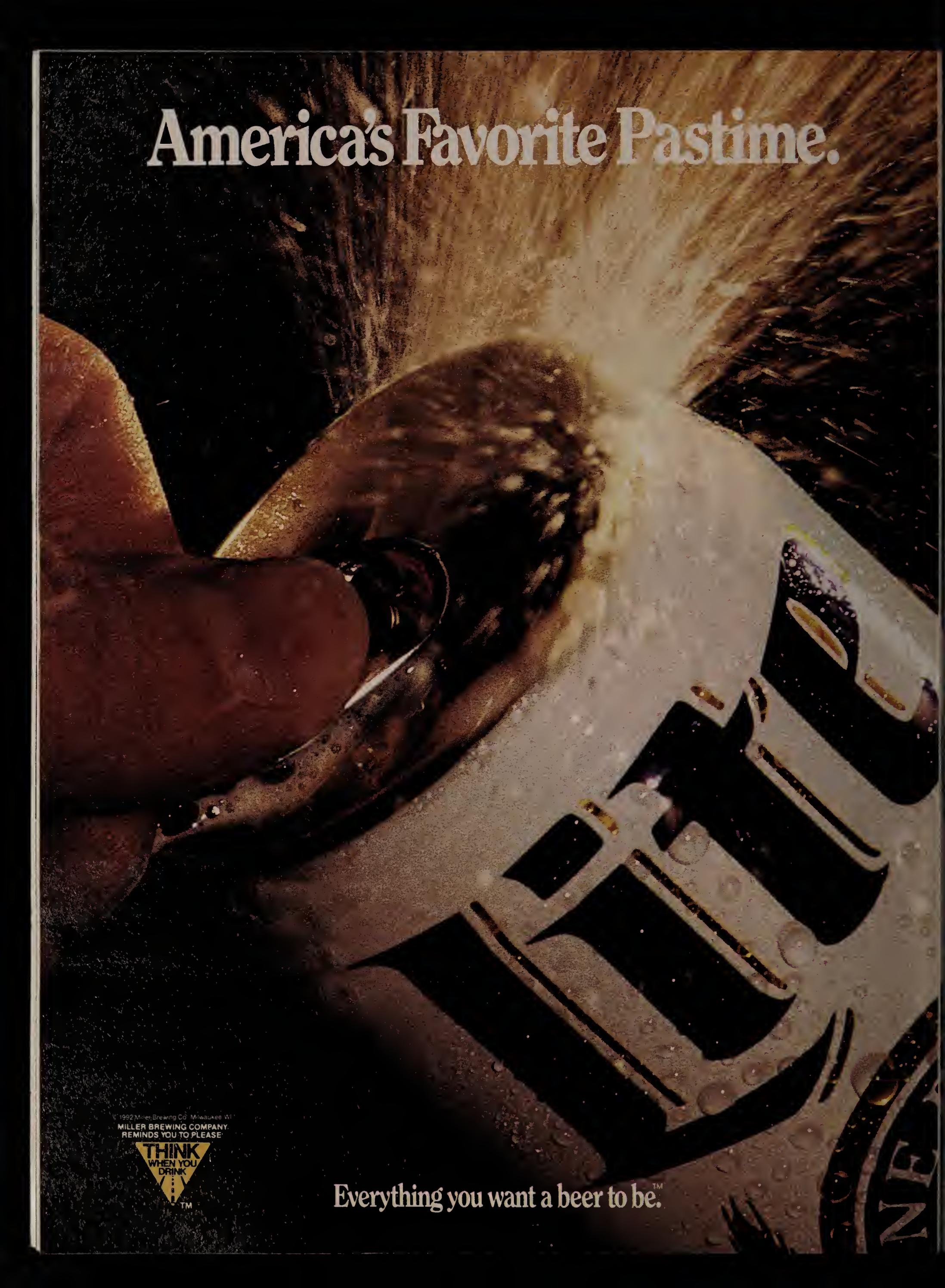
The United Airlines logo, which includes the word "UNITED AIRLINES" in a bold, sans-serif font next to the airline's signature red and blue globe icon.

Congratulations. You're Batting A Million.

Each year, our corporate sponsors contribute more than a million dollars to charities through joint efforts with Major League Baseball. And as they enrich lives, they also enrich the game by making our ballparks more enjoyable places to be. So to each of our sponsors we say, "Thanks. Your help really hits home."



America's Favorite Pastime.



1992 Miller Brewing Co., Milwaukee, WI
MILLER BREWING COMPANY.
REMINDS YOU TO PLEASE



Everything you want a beer to be.™

1993 Red Sox Promotions

April 17

SAT vs. CHI
1:05 p.m.

KID'S OPENING DAY/ VERYFINE SPORTS BOTTLE DAY

The first 15,000 fans (age 15 and under) entering the ballpark will receive a Sports Bottle compliments of **VERYFINE**. To make Kids Opening Day extra special, The Red Sox and Veryfine Fruit Juices and Drinks are teaming up to present the Walt Disney Recording Artists "Parachute Express."



May 1

SAT vs. CAL
1:05 p.m.

FAMILY LIBRARY DAY

The first 15,000 fans (age 15 and under) entering the ballpark will receive the *Official Major League Baseball Rookie League Magazine For Kids* including baseball cards, compliments of **FLEER CORPORATION**.



May 30

SUN vs. TEX
1:05 p.m.

SHAWMUT HELMET BANK DAY

The first 15,000 fans (age 15 and under) entering the ballpark will receive a helmet bank, compliments of Shawmut Bank, the Bank of the Boston Red Sox.



April 18

SUN vs. CHI
1:05 p.m.

DONRUSS BASEBALL CARD BOOK DAY

The first 15,000 fans (age 15 and under) entering the ballpark will receive a baseball card book with a starter set of **DONRUSS** baseball cards, compliments of **LEAF INC.**



May 29

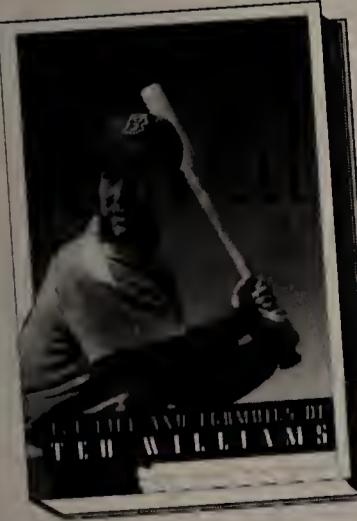
SAT vs. TEX
1:05 p.m.
Regular Game
3:05 p.m.

UPPER DECK HEROES OF BASEBALL GAME



The Red Sox Heroes and the Upper Deck Heroes get together and play ball in a 3-inning game starting at 1:05 p.m. The Red Sox/Rangers game begins at 3:05 p.m. All fans entering the ballpark prior to 1:05 p.m. will receive an Upper Deck/Red Sox Commemorative Sheet, compliments of **UPPER DECK**.

RED SOX IN AMERICAN LEAGUE CHAMPIONSHIP SERIES				
YEAR	OPPONENT	WINNER	GAMES	RED SOX LEADING HITTER
1975	Oakland Athletics	Red Sox	3-0	Carl Yastrzemski .455 (5-11)
1986	California Angels	Red Sox	4-3	Spike Owen .429 (9-21)
1988	Oakland Athletics	Athletics	0-4	Wade Boggs .385 (5-13)
1990	Oakland Athletics	Athletics	0-4	Wade Boggs .438 (7-16)



HITTER
The Life and Turmoils of Ted Williams

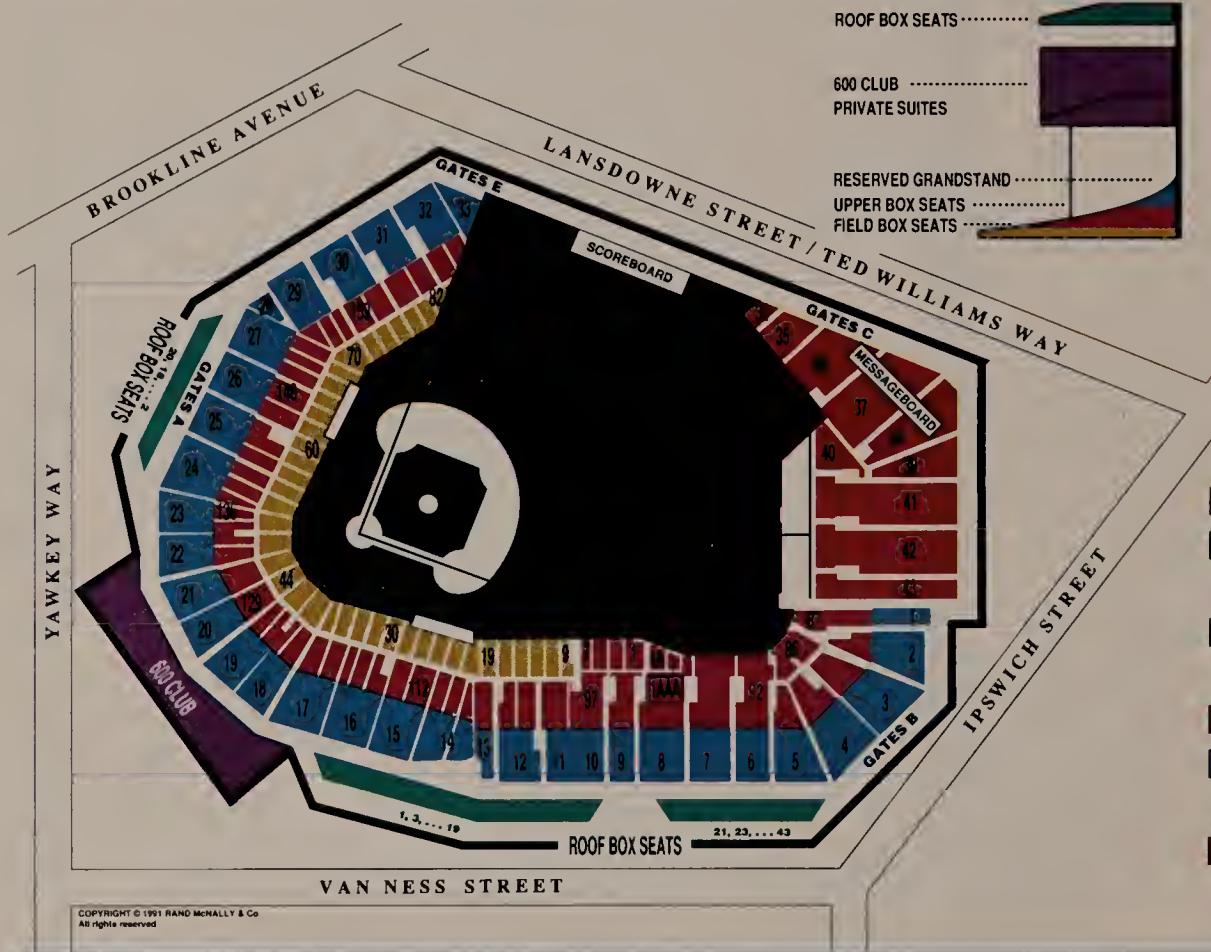
Ted Williams was born to hit a baseball. From his youth in San Diego to his highly controversial glory years with the Boston Red Sox, his sweet swing electrified the baseball world for nineteen seasons. **HITTER**, by Ed Linn, celebrates the man who made it a ballgame.

Ed Linn has co-authored books on other baseball legends such as Bill Veeck and Leo Durocher.



**HARCOURT
BRACE**
At bookstores now

FRIENDLY FENWAY PARK



■ Field Box Seats	\$18.00
■ Infield Roof Box Seats.....	\$16.00
■ RF Roof Box Seats.....	\$14.00
■ Box Seats.....	\$14.00
■ Reserved Grandstand	\$10.00
■ Bleachers	\$7.00

BUY RED SOX TICKETS IN ADVANCE

MANAGEMENT RESERVES THE RIGHT TO LIMIT THE NUMBER OF TICKETS PURCHASED ON SPECIFIC DATES

HOW TO ORDER AND PAY FOR YOUR TICKETS

- **IN PERSON**

Stop by the Red Sox Ticket Office at Fenway Park. You can make your selection in just a few minutes. Ticket Office hours are 9:00 AM to 5:00 PM on Monday through Saturday.

Visit the Boston Red Sox Clubhouse Shop in the Burlington Mall. Besides great souvenirs and sports apparel, fans can purchase Red Sox tickets between the hours of 10:00 AM and 5:00 PM on Monday through Saturday.

- **BY MAIL**

Send your name, group name (if applicable), mailing address, a day and evening phone number along with specific dates or games, number and price of tickets desired. Please add two dollars per order for handling charge. Enclose check(s) or money order(s) payable to: **Boston Red Sox**.

MAIL PAYMENT TO: Boston Red Sox Tickets
4 Yawkey Way
Fenway Park
Boston, MA 02215-3496

If using Mastercard or Visa, please include credit card number, expiration date and card-holder's signature.

- **BY PHONE**

Mastercard or Visa are accepted. When charging tickets by phone, please have your card number and expiration date ready. Call 617/267-1700 to charge all orders. (Groups of 40 or more should call Group Sales at 617/262-1915).

For the hearing-impaired, phone TDD 617/236-6644.

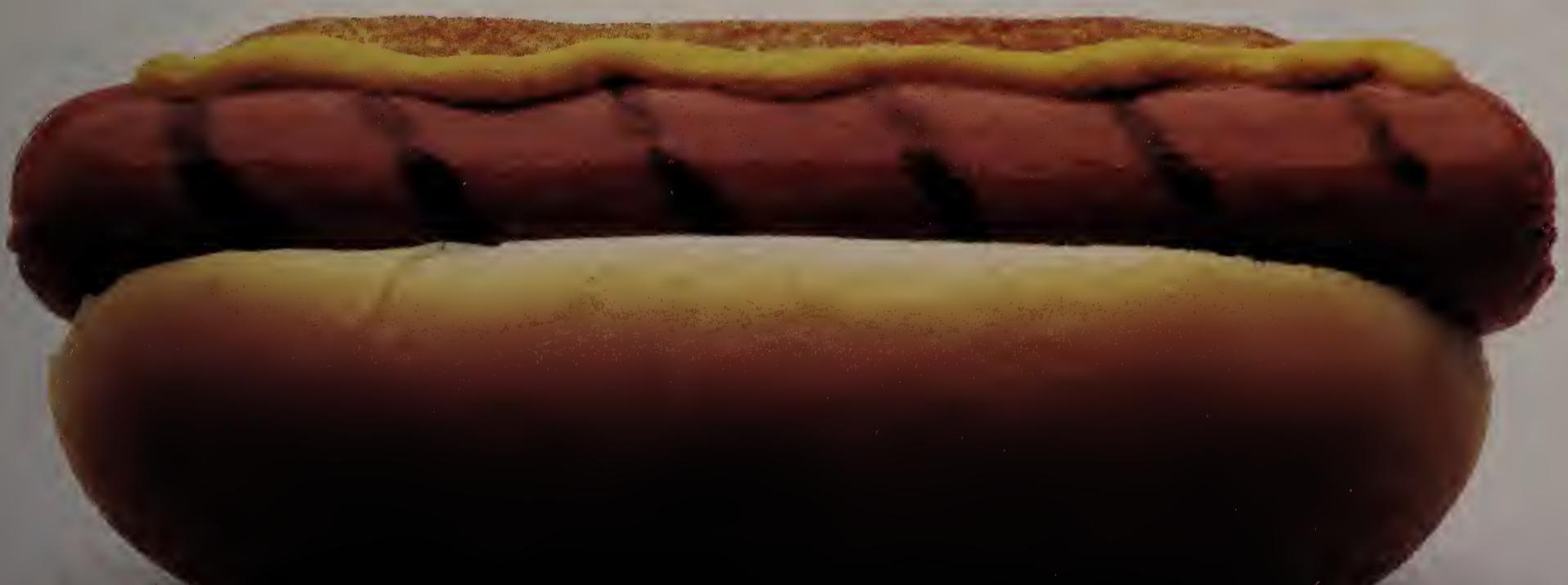
- **BY FAX**

Complete information requested for mail orders (see BY MAIL above) and charge to your Mastercard or Visa by calling the FAX line at 617-236-6640.

MAIL GROUP ORDERS TO: Boston Red Sox Group Sales
4 Yawkey Way
Fenway Park
Boston, MA 02215-3496

*Taste The Home Run of
Hot Dogs!*

Official Hot Dog of the Boston Red Sox



NOW, THE TV YOU CAN TAKE ANYWHERE IS
ALSO THE TV YOU CAN TAKE SERIOUSLY.

INTRODUCING THE EXTRAORDINARY
4" SHARPVISION LCD TV.

Sharp has just created a small miracle: The SharpVision Liquid Crystal 4" TV.

Unlike pocket-sized TVs of the past, this is no toy. The SharpVision 4" TV (measured diagonally) weighs only 1.1 lbs. Yet it offers an image of phenomenal clarity and detail, free of flickering and ghosting. With a full, rich spectrum of color — not just a pale imitation.

In short, it's the small-size TV that measures up to the best full-size TV.

So look into the possibilities of the SharpVision 4" TV for ball-games, car trips, in your home or office. After all, why should superior image quality be limited to the living room?

For more information, call
1-800-BE-SHARP.

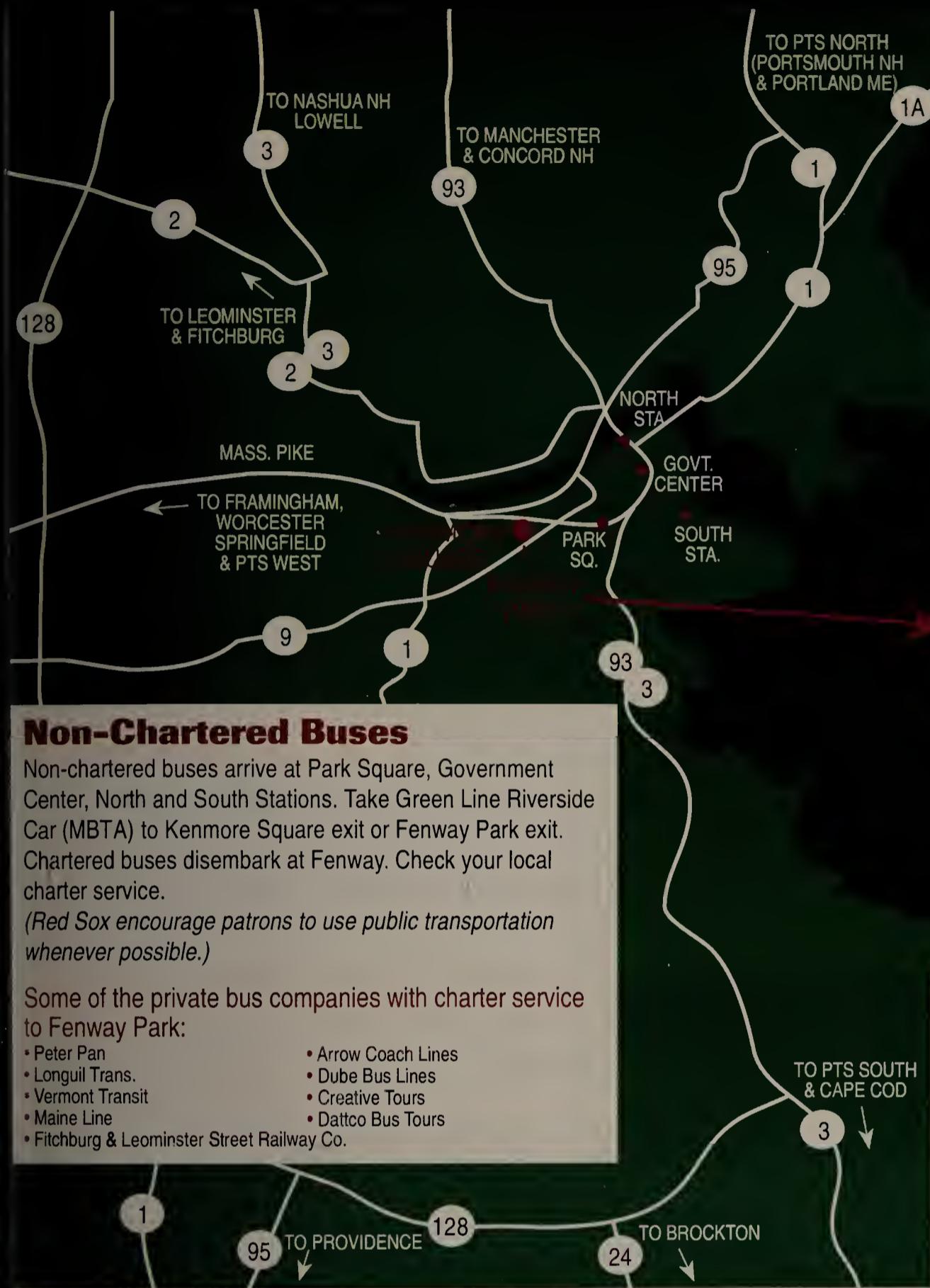
LCD

LCD VIDEO PROJECTION SYSTEMS • LCD DIRECT VIEW VIDEO MONITORS • CAMCORDERS • VCRs • TELEVISIONS •

© 1992 Sharp Electronics Corporation. Model shown 4M-T30U. Simulated image.

SHARP
FROM SHARP MINDS
COME SHARP PRODUCTS™

A Guide to Fenway



Non-Chartered Buses

Non-chartered buses arrive at Park Square, Government Center, North and South Stations. Take Green Line Riverside Car (MBTA) to Kenmore Square exit or Fenway Park exit. Chartered buses disembark at Fenway. Check your local charter service.

(Red Sox encourage patrons to use public transportation whenever possible.)

Some of the private bus companies with charter service to Fenway Park:

- Peter Pan
- Longuil Trans.
- Vermont Transit
- Maine Line
- Fitchburg & Leominster Street Railway Co.
- Arrow Coach Lines
- Dube Bus Lines
- Creative Tours
- Dattco Bus Tours



Public Parking Available At:

Prudential Center Garage
Somerset Parking (400 Commonwealth)
Riverside Station
Government Center Garage
Various MBTA Stops

Boston University Lots in Kenmore Square at:
Newbury St. and Kenmore St.
30 Deerfield St.
Granby St. and Commonwealth Ave.

WHY WAIT FOR TOKENS?

BUY A T PASS AND SAVE



T PASS PROGRAM 722-5218

REPRODUCED BY PERMISSION
OF THE MASSACHUSETTS BAY
TRANSPORTATION AUTHORITY



IMPORTANT TELEPHONE NUMBERS

SERVICE
MBTA Customer Service and Travel Information 722-3200
(Toll free) 1-800-392-6100
(Hearing Impaired) TDD 722-5146
Pass Program/Pass By Mail 722-5218

Passenger Complaints/Complaints 722-5215
AMTRAK 1-800-872-7245
Logan Airport Travel 1-800-23-LOGAN

ACCESS INFORMATION
Senior Citizens I.D. Card
Transportation Access Passes 722-5438

Hearing Impaired TDD 722-5415

Office for Transportation Access (THE RIDE) 722-5123
TDD 722-5415

Elevator Update Line 461-0227
TDD 722-5415

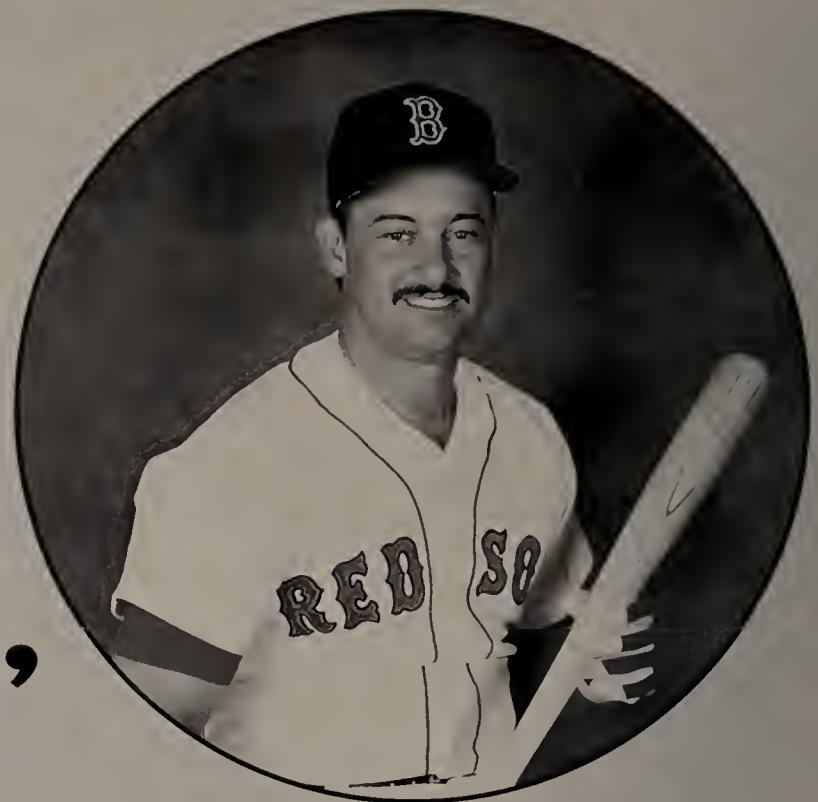
Bus Requests 1-800-LIFT BUS (1-800-543-8287)
TDD 722-5415

EMERGENCY
MBTA Police 722-5151
Lost and Found 722-3200

Many stations have police emergency intercoms to access a police dispatcher directly

"A Lack of Opportunity is a Child's Greatest Disability."

Mike Greenwell
Boston Red Sox



Little League Baseball's Challenger Division® gives children with disabilities the opportunity to play baseball, while helping them make the most of their abilities.

Join with Little League and the Boston Red Sox to open the doors of opportunity to an even greater number of disabled children.

Please give generously to
**THE A. BARTLETT GIAMATTI
Little League Leadership
Training Center.**

*Pitch in . . .
Your support will be
a Major League hit!*

Please: Send your check or money order to:
THE GIAMATTI LITTLE LEAGUE CENTER
P.O. Box 2926
Bristol, Connecticut 06011-2926
or Call: 1-800-966-6900

MASTER CARD VISA
AMERICAN EXPRESS
Accepted



MO VAUGHN



Continued from Page 13

"Mo Vaughn could hit .300, with 30 home runs and 100 RBI every year," says Hobson.

But the one area that has Vaughn focused the most is his fielding. Hard work in spring training helped renew his confidence in his fielding ability. In 1992 he committed 15 errors, not typi-

cal of his previous fielding performances.

"Last year was personally disappointing to me defensively. When I came to spring training I had a lot to prove to myself, a lot to prove to this organization. I had a tremendous

amount to prove to my teammates. I knew when I gained back their confidence and respect that I would be the type player I could be. Eventually I would like to win a Gold Glove," said Vaughn.

The inspiration he has received from Dawson; the assistance he has received from hitting coach Mike

Easler, "he has given me focus that I take to my whole game;" and most especially the things he learned in 1992 have made Vaughn a better player.

But the type person Mo is can be seen in his interaction with Jason Leader, a cancer patient at the Children's Hospital in Boston. Prior to the Red Sox game against the California Angels April 24, Vaughn promised Leader, "I'm gonna try to hit a home run for you." Vaughn blasted a solo home run to center field in the game.

"I hope he got some strength from that," said Vaughn. ♦

HELP US CONTINUE THE PROGRESS...



PHOTO: STEVE GILBERT

In 1947, baseball fans helped the Jimmy Fund build its first clinic.

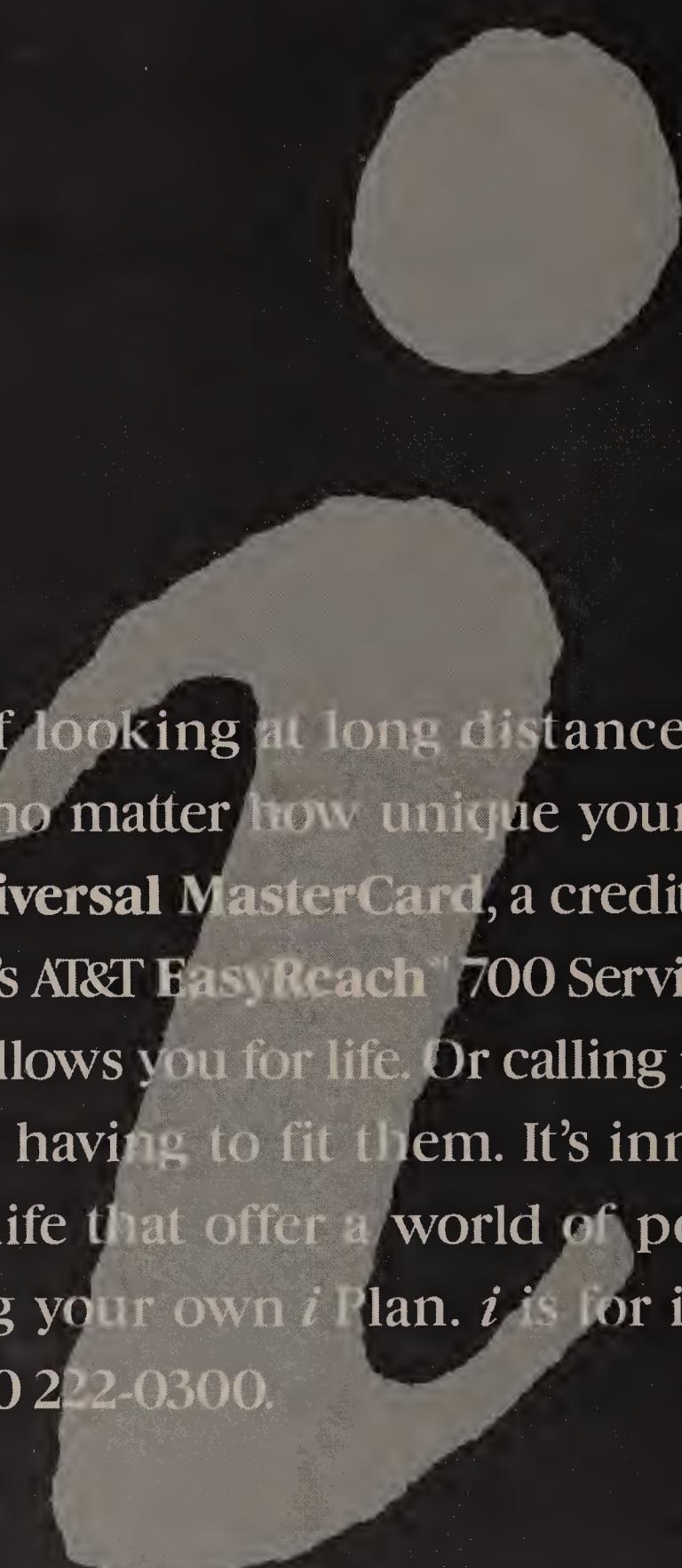
Today, we are working on building a new clinic. Your support will help ensure that children receive the best treatment at one of the world's premier cancer centers, Dana-Farber Cancer Institute.



The
Jimmy Fund.
DANA-FARBER
CANCER INSTITUTE

(617) 632-3300

THE



It's a way of looking at long distance based on your point of view, no matter how unique your view might be. It's the AT&T Universal MasterCard, a credit card that is also a calling card. It's AT&T EasyReach™ 700 Service, the telephone number that follows you for life. Or calling plans that fit you instead of you having to fit them. It's innovative ways to simplify your life that offer a world of possibilities. Now, imagine having your own *i* Plan. *i* is for individual. Only from AT&T. 1 800 222-0300.

PLANSM





RUM BEATS VODKA TO A PULP.

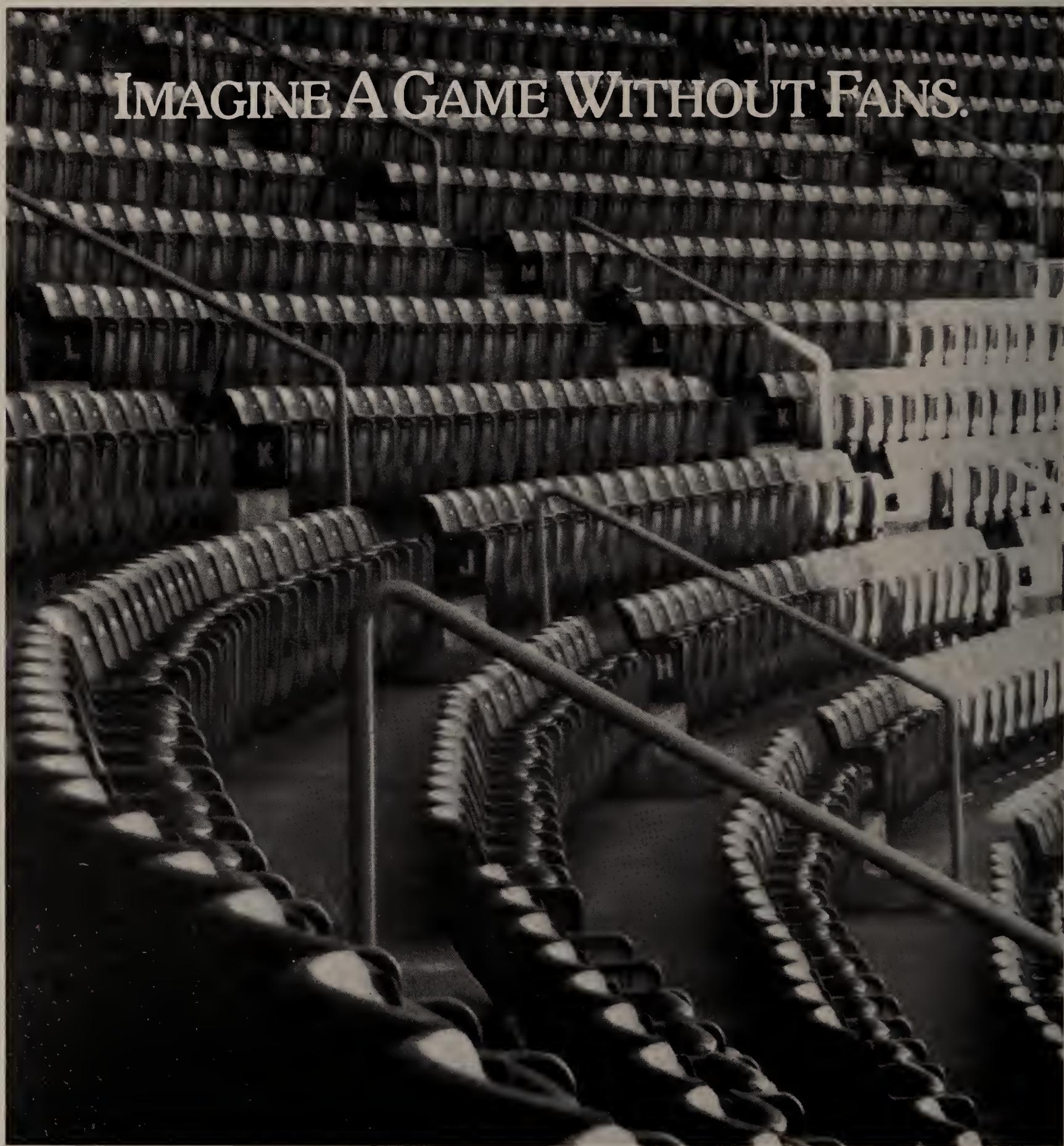
We beat 'em, and we beat 'em at their best. We went to vodka's home field, their top ten markets. Then we went up against their number one selling vodka in a blind taste test.

The results were decisive. The smooth taste of Puerto Rican rum and o.j. was preferred substantially over the traditional vodka screwdriver.

So make your own taste test. And enjoy how well the lively character of Puerto Rican rum mixes with the refreshing taste of orange juice.



RUMS
OF
PUERTO
RICO



We can't. That's why we'd like to thank all of you who drink responsibly and choose a Designated Driver to get you home safely. You see, we want you safe, because we want you back. After all, we can't imagine playing without you to cheer us on.



Red Sox with the Fans...



The singing group "Parachute Express" provided the pre-game entertainment on Kids' Opening Day, Saturday, April 17 at Fenway Park. Also on hand were characters from Walt Disney World: Mickey Mouse, Minnie Mouse, Goofy, Pluto and Roger Rabbit.



(Left) Recently retired Red Sox employees gathered at Fenway for the home opener on April 13 vs. the Cleveland Indians. Flanked by Manager Butch Hobson and Roger Clemens are John F. Donovan, Jr., who threw out the first pitch; Michael N. Acquaviva, William D. Enos; John J. Reilly and John J. Rogers.



Lou Gorman is presented his induction plaque as he is enshrined into the Boys and Girls Club of America Hall of Fame by Ray Combs, host of TV's *Family Feud* and Alumni Hall of Fame Member.

. . . and in the
Community

PERSONALIZED RED SOX BOOK: A hit with fans of all ages

The reaction of fans to *My Day at Fenway Park*, the personalized Red Sox book, has been nothing less than letter perfect. Literally. Ever since the book, which is customized with an individual's name, hometown, and other personal information, was introduced last year, the letters have been coming in from fans of all ages.

"The response has really been tremendous," said Robin Samora, President of Ballpark Publications, *My Day at Fenway Park*'s publisher. "We tried to create a very special souvenir capturing a visit to one of baseball's most historical ballparks and, based on what our customers have had to say, we succeeded."

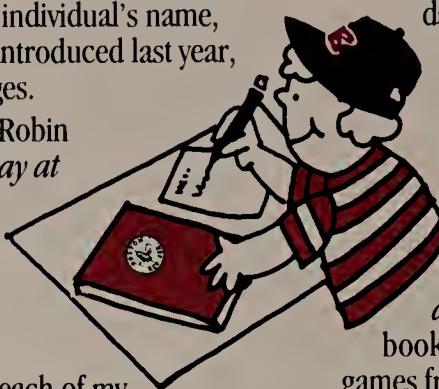
"This is my third order," wrote one fan, "one for each of my kids. You've done a marvelous job!"

"Two books under our Christmas tree," another wrote, "The high point of our holiday!"

Some readers have ordered the books as gifts. Others have bought them as mementos, like the mother who purchased one to commemorate her six-year old son's very first Fenway visit.

Naturally, some fans just can't resist ordering books for themselves. Which is exactly what one reluctant letter-writer admitted when she told Ballpark, "I was a little unsure about getting one for myself, but I have to admit to how much I have enjoyed it — and how much of a conversation piece it's been! Thanks for a really terrific idea!"

Order forms for My Day at Fenway Park, the personalized Red Sox book, are available at souvenir stands throughout Fenway Park or directly through Ballpark Publications at 1-800-FENWAY6.



A Personalized Book with the Write Stuff

In *My Day at Fenway Park*, the reader is taken through a complete day at Fenway, from entering the gate to the concession stand to the turnout of the game. Throughout the story, personalized information — including age, height, favorite food, family and friends who also attended, etc. — is incorporated to create a truly unique and meaningful keepsake.

The book also includes the starting lineup and final score of the game attended — and that can be *any* game, from *any* season. According to Samora, the book is ordered not only for recent games, but for many games from long ago, as well.

"We've had people who ordered books from games that went down in history, like Ted Williams' final game, or games that just meant something emotionally, like a game one couple attended on their honeymoon in 1947."

Samora also mentioned that books have been ordered by fans across the country and even overseas, including France and South Africa.

The reason for the incredible positive response is best summed up in another letter. This one was from a very young boy who wrote to let Ballpark know how much he liked the book.

"I am going to keep the book till I am old," his letter said, "So I will always know when my first Red Sox game was."

RED SOX ALL-TIME RUNS LEADERS

No.	Player	Year	No.	Player	Year	No.	Player	Year
150*	Ted Williams	1949	135*	Ted Williams	1941	130	Jimmie Foxx	1939
143*	Ted Williams	1946	134*	Ted Williams	1940	129	Billy Werber	1934
141*	Ted Williams	1942	131	Ted Williams	1939	128*	Wade Boggs	1988
139	Jimmie Foxx	1938	131*	Dom DiMaggio	1950			
136	Tris Speaker	1912	130	Jimmie Foxx	1936			

*led league

MASS
Printing and Forms

42 High Street
Medford, MA 02155

Telephone: (617) 396-1970
Fax: (617) 395-9550

For all your printing needs.

Answers to puzzle on Page 61.

H	W	T	P	I	L	G	R	I	M	S
O	S	I	O	M	O	D	O	N	O	M
S	P	A	B	A	N	O	S	N	O	O
E	C	M	M	U	B	R	S	Y	P	E
B	U	N	N	T	R	O	T	L	E	P
I	A	N	S	R	L	R	C	M	E	N
M	G	D	E	E	R	E	E	N	S	K
E	L	O	U	S	G	M	R	S	F	Y
P	E	Q	I	M	A	A	T	A	E	W
A	R	U	N	T	Y	G	N	I	N	N
R	I	C	O	T	C	A	Y	S	E	Y
N	E	S	P	T	M	P	W	A	W	Y
L	Y	N	L	S	B	E	Y	Y	Y	Y
					R	G	Y	W	Y	Y
					E	A	W	K	E	E
					T	T	A	E	E	E
					A	A	P	E	E	E
					R	R	B	E	E	E
					E	E	E	E	E	E
					T	T	T	T	T	T
					A	A	A	A	A	A
					P	P	P	P	P	P
					R	R	R	R	R	R
					E	E	E	E	E	E
					T	T	T	T	T	T
					A	A	A	A	A	A
					P	P	P	P	P	P
					R	R	R	R	R	R
					E	E	E	E	E	E
					T	T	T	T	T	T
					A	A	A	A	A	A
					P	P	P	P	P	P
					R	R	R	R	R	R
					E	E	E	E	E	E
					T	T	T	T	T	T
					A	A	A	A	A	A
					P	P	P	P	P	P
					R	R	R	R	R	R
					E	E	E	E	E	E
					T	T	T	T	T	T
					A	A	A	A	A	A
					P	P	P	P	P	P
					R	R	R	R	R	R
					E	E	E	E	E	E
					T	T	T	T	T	T
					A	A	A	A	A	A
					P	P	P	P	P	P
					R	R	R	R	R	R
					E	E	E	E	E	E
					T	T	T	T	T	T
					A	A	A	A	A	A
					P	P	P	P	P	P
					R	R	R	R	R	R
					E	E	E	E	E	E
					T	T	T	T	T	T
					A	A	A	A	A	A
					P	P	P	P	P	P
					R	R	R	R	R	R
					E	E	E	E	E	E
					T	T	T	T	T	T
					A	A	A	A	A	A
					P	P	P	P	P	P
					R	R	R	R	R	R
					E	E	E	E	E	E
					T	T	T	T	T	T
					A	A	A	A	A	A
					P	P	P	P	P	P
					R	R	R	R	R	R
					E	E	E	E	E	E
					T	T	T	T	T	T
					A	A	A	A	A	A
					P	P	P	P	P	P
					R	R	R	R	R	R
					E	E	E	E	E	E
					T	T	T	T	T	T
					A	A	A	A	A	A
					P	P	P	P	P	P
					R	R	R	R	R	R
					E	E	E	E	E	E
					T	T	T	T	T	T
					A	A	A	A	A	A
					P	P	P	P	P	P
					R	R	R	R	R	R
					E	E	E	E	E	E
					T	T	T	T	T	T
					A	A	A	A	A	A
					P	P	P	P	P	P
					R	R	R	R	R	R
					E	E	E	E	E	E
					T	T	T	T	T	T
					A	A	A	A	A	A
					P	P	P	P	P	P
					R	R	R	R	R	R
					E	E	E	E	E	E
					T	T	T	T	T	T
					A	A	A	A	A	A
					P	P	P	P	P	P
					R	R	R	R	R	R
					E	E	E	E	E	E
					T	T				

Budweiser®

KING OF BEERS®

B

AMERICAN LEAGUE

DETROIT

	1	2	3	4	5	6	7	8	9	R
DETROIT	0	1	0	0	1	0	0	1	1	3
BOSTON	2	2	2	2	2	1	3	1	1	10



BUD® BIG LEAGUE FANTASY CAMP SWEEPSTAKES

ENTER TO WIN A DREAM TRIP TO RANDY HUNDLEY'S BASEBALL CAMP.

No Purchase Necessary.

Must be 21 or older to enter.

Void where prohibited.

Entries must be received by June 10, 1993.

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

DAYTIME PHONE NUMBER (____) ____

Send entries to: Bud Big League Fantasy Camp Sweepstakes,
Red Sox Radio/Entries, 3 Fenway Plaza, Boston, MA 02215.

For a copy of the rules, send a self-addressed, stamped envelope by May 15, 1993
to: Bud Big League Fantasy Camp Sweepstakes Rules, Red Sox Radio,
3 Fenway Plaza, Boston, MA 02215.

Listen to Red Sox radio to see if you're a winner!

© 1993 ANHEUSER-BUSCH, INC. • BREWERS OF BUDWEISER® BEER • ST. LOUIS, MO



BUD® BIG LEAGUE FANTASY CAMP SWEEPSTAKES

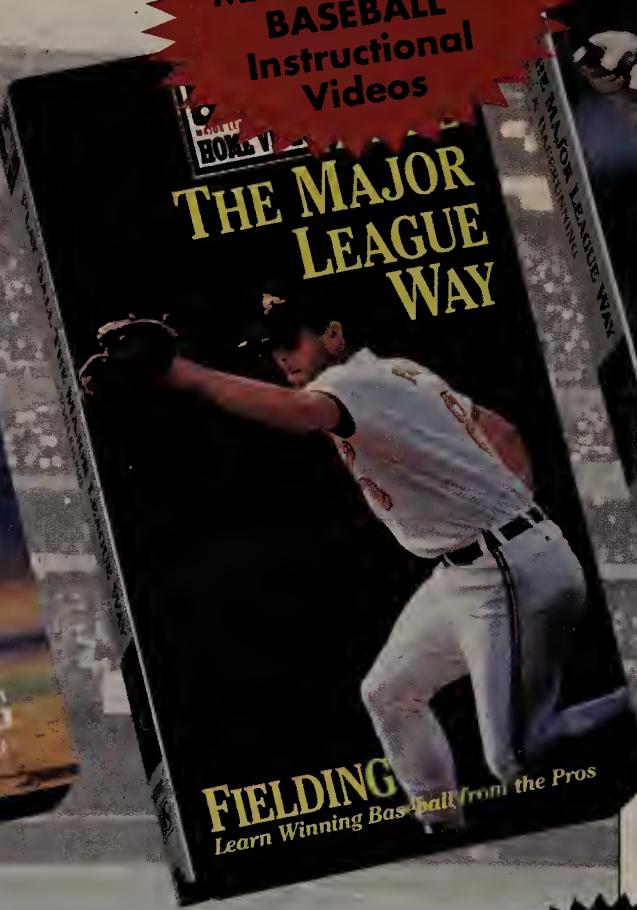
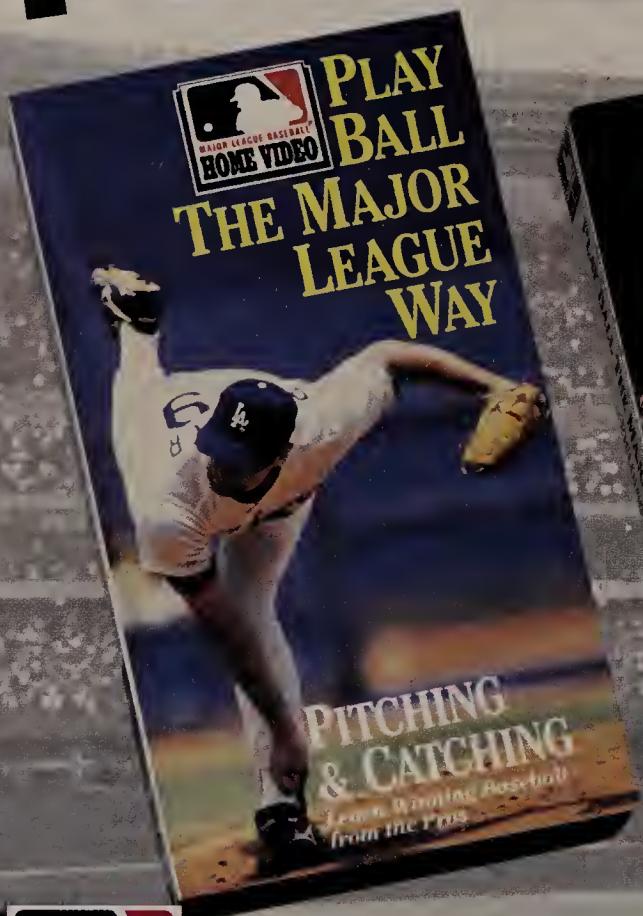
ENTER TO WIN A DREAM TRIP TO RANDY HUNDLEY'S BASEBALL CAMP AND PLAY WITH FORMER BASEBALL GREATS! TRIPS INCLUDES:

- Airfare and hotel accommodations for two for five days and four nights in Dubuque, Iowa.
- Opening night "Welcome" banquet and final night awards banquet.
- Daily workouts leading up to "Dream Game" - Budweiser® Sweepstakes Winners vs. Baseball Former Greats.
- Autographed baseball and "Dream Game" highlights video.
- Leisure activities include golf, tennis, swimming and Mississippi Riverboat excursions.

Listen to **WRKO** to find out
The Talk Station /AM 680
if you're a winner!

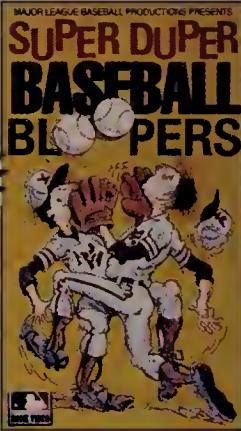
© 1993 ANHEUSER-BUSCH, INC. • BREWERS OF BUDWEISER® BEER • ST. LOUIS, MO

DO YOU HAVE MAJOR LEAGUE POTENTIAL?



- Learn baseball the major league way with these authentic Major League Baseball Instructional videos
- Taught by Major League coaches, using Major League drills, applying Major League techniques
- Features footage of stars like Dwight Gooden, Roger Clemens, Ozzie Smith, Kirby Puckett, and others
- Three tapes to choose from; only \$19.95 each
- Take all three tapes for just \$49.95 and get a FREE Gift

A
**\$14.95
VALUE**



SPECIAL OFFER:

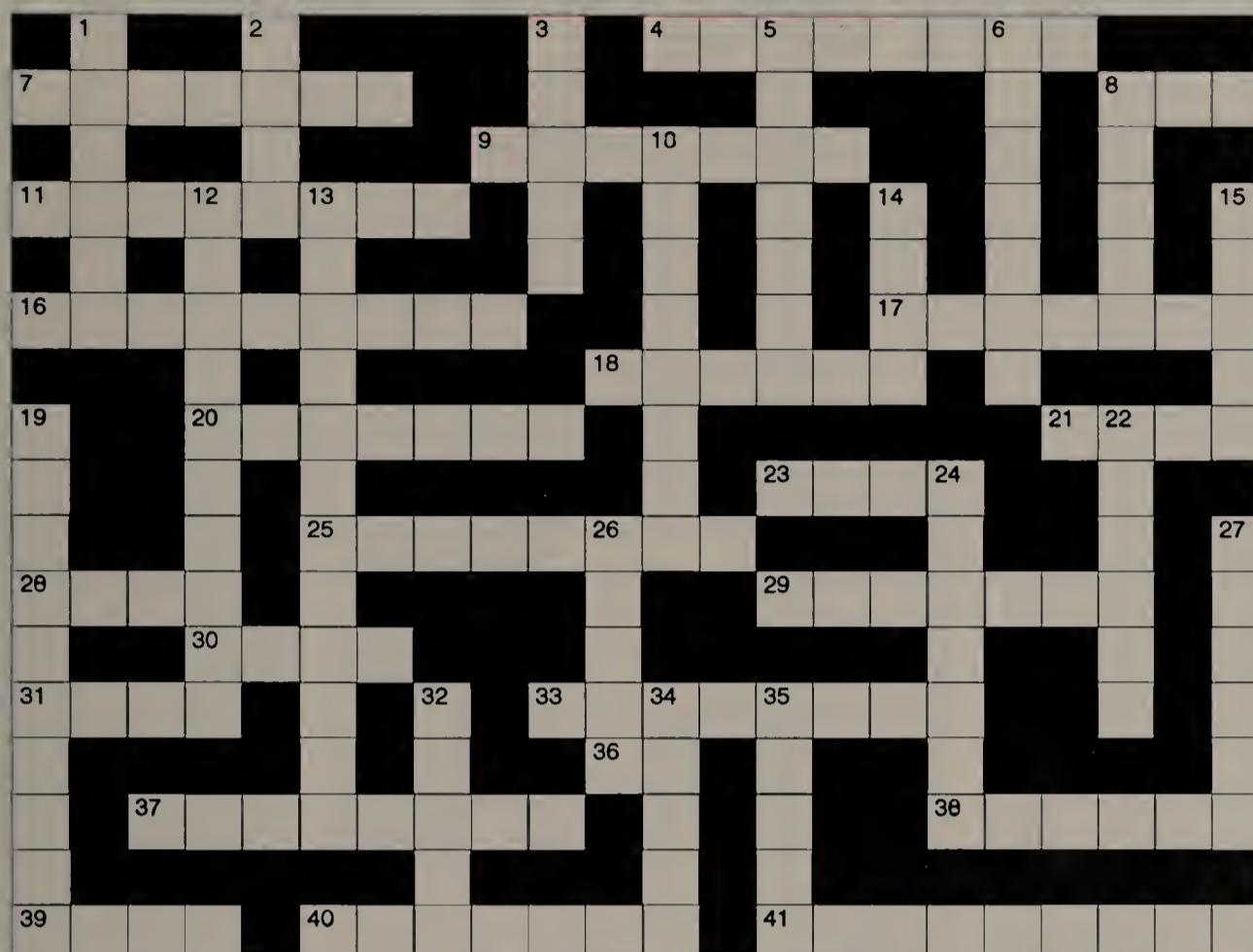
Take all three PLAY BALL tapes for just \$49.95. You save \$10 and get Super Duper Baseball Bloopers FREE!

CALL TOLL-FREE

To order, send your check to: MLB Home Video, One Baseball Blvd., Church Hill, MD 21690. Please add \$4.00 shipping and handling and applicable sales tax. For credit card orders, call toll-free 1-800-899-6521

1-800-899-6521

Boston Red Sox



Across

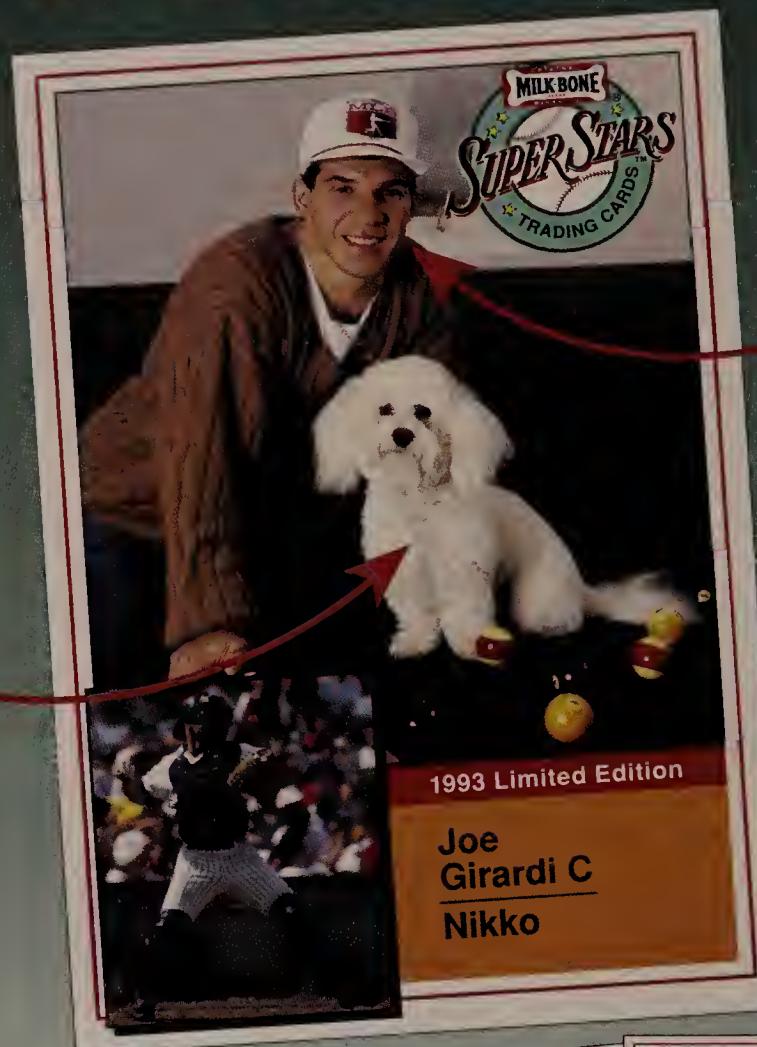
4. The team was known as the Boston ___ when they won the first-ever World Series in 1903.
7. This Hall of Famer played third for Boston in the early 1900's, Jimmy ___.
8. This DiMaggio spent his career with the Red Sox.
9. Dan Shaughnessy's book, *The Curse of the ___*.
11. Bill Lee.
16. Boston's biggest power threat in 1992, rightfielder Tom ___.
17. The Rocket.
18. Centerfielder for the 1967 AL champs, ___ Smith.
20. He won the 1950 AL batting title as a utility player for the Sox, Billy ___.
21. Acquired from the Angels, this second baseman was the team's best base stealer in the early 80's, Jerry ___.
23. He went 21-13 for the 1918 World Champion Red Sox and added two World Series wins, Carl ___.
25. First baseman who missed the 1992 season due to injury, Carlos ___.
28. Catcher signed by the Red Sox as a free agent in 1989, Tony ___.
29. Known as the Golden Greek, his untimely death at age 25 in 1955 shocked Boston fans, Harry ___.
30. Red Sox infielder drafted by the Colorado Rockies, then traded to the Dodgers, Jody ___.
31. Shortstop for the 1967 club, and third baseman for the 1975 pennant winners, ___ Petrocelli.
33. He notched a league-leading 31 saves for the Sox in 1977, Bill ___.
36. Strikeout (abbrev.).
37. The ___ Splinter.
38. Hall of Fame Red Sox owner, Tom ___.
39. He led the Bosox to the 1975 pennant while winning both the Rookie of the Year and MVP awards.

40. This second baseman led all hitters in the 1986 World Series with a .433 average, Marty ___.
41. Had a great rookie year in 1980, hitting .321, stayed with the Red Sox through '86, Dave ___.

Down

1. Hall of Fame Red Sox rightfielder from 1909 to 1920, Harry ___.
2. He pitched a scoreless twelfth and picked up the victory in the unforgettable Game 6 of the 1975 World Series, Rick ___.
3. He won 20 games three times for Boston in the 1970's.
5. The ace of the pitching staff for the 1967 AL champs, Jim ___.
6. Hard throwing reliever Dick Radatz was known by this name.
8. He was thrown out at the plate by George Foster in the bottom of the ninth of Game 6, 1975 World Series, sending the game into extra innings, Denny ___.
10. Shortstop for the 1975 AL champs, Rick ___.
12. Led the AL with 32 homers in 1965, Tony ___.
13. He pitched a no-hitter against the White Sox in 1962, Bill ___.
14. American League MVP in 1978.
15. He played short and batted .335 for the 1946 pennant-winning Red Sox, Johnny ___.
19. This lefty ace won 25 games for the Red Sox in 1949 (two words).
22. Had a great year for the Sox in 1989, (30 HR, 117 RBI) but has suffered from health problems ever since, Nick ___.
24. This bullpen workhorse logged a record 168 innings pitched in relief in 1982, Bob ___.
26. This slugger had a career year for the Sox in 1984, leading the league in HR and RBI, Tony ___.
27. Home of the Red Sox, ___ Park.
32. This left-hander was traded to the Pirates after the 1983 season for Mike Easler, John ___.
34. This Bosox lefty went 14-3 in 1975, Roger ___.
35. 1992 marked the first time this third baseman ever batted under .300.

DOG/CATCHER



GET 2 FREE TRADING CARDS Inside Specially Marked Boxes.

Major League Baseball players and their dogs got together for these premium-quality trading cards. This unique collection features our Milk-Bone® Superstars at home, and includes special stats for each dog.

COLLECT ALL 20!

Find 2 cards inside specially marked packages of Milk-Bone® Flavor Snacks and Dog Treats. Or mail in for the full set of 20. See package back for details. Available in grocery stores across the country.



©MLBPA MSA
Official Licensee Major League Baseball Players Association



©1993 Nabisco Foods, Inc.

RED Sox COOPERATE WITH FENWAY NEIGHBORS



The Red Sox reaffirm their commitment to cooperating with their neighbors in working out various community concerns. We encourage all of our fans to cooperate also by not littering, vandalizing or in any way disregarding the rights of the neighbors who surround Fenway Park. The Red Sox also urge all fans to use the parking lots in the vicinity of the stadium and to use private buses or public transportation whenever possible.

Please refer to our map on Page 51 for further information on easy access to the ballpark. Thank you!

"Like sitting in the front row!"

"Nothing adds to the fun and excitement of the game like sharp, powerful BUSHNELL® binoculars. Each one manufactured to Bushnell's exacting quality standards. Bushnell binoculars — a great value."



BUSHNELL
Binoculars by Bausch & Lomb

Watch for the
MCI Fan of the Game
featuring Boston!!

Bob Uecker

DRIECK IMPORTERS, GREENWICH, CONN.



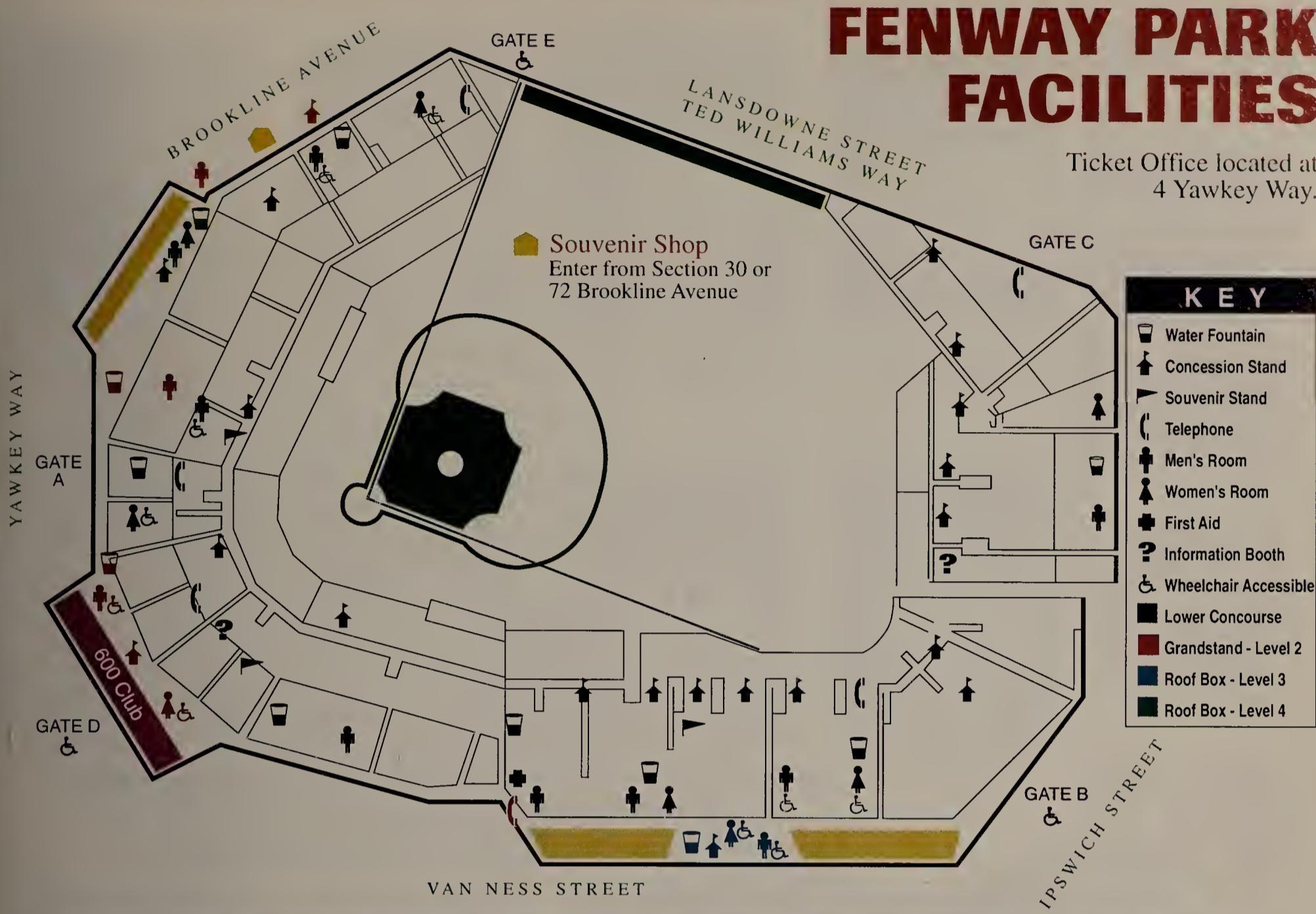
BECK'S

The number one imported German beer in your town, America, and the world.



FENWAY PARK FACILITIES

Ticket Office located at
4 Yawkey Way.



ROUTE ROUTE ROUTE FOR THE HOME TEAM!

Three cheers for the Boston Red Sox, a great example of teamwork on the road to success!

We're the Massachusetts Port Authority (Massport). We own and operate

Logan International Airport, the Tobin Bridge, the public cargo

terminals in the Port of Boston, as well as additional waterfront properties. We rely on teamwork for our success in providing New Englanders with top-notch transportation services. For more than 30 years, we have been moving people and goods safely and efficiently to and through New England.



Massport...One of New England's Most Valuable Players!

Continued from Page 44

Lacking an adequate feeder system, All-American officials found it increasingly hard to recruit new talent — especially when lagging attendance forced them to cut scouting budgets. Player salaries failed to keep up with inflation, and a shift towards smaller balls, overhand pitching and even exhibitions with men did little to stop the downward slide. Wrigley had long since departed, and when local ownership took over the day-to-day operations of each franchise, the result was a lack of innovation and eventually financial ruin.

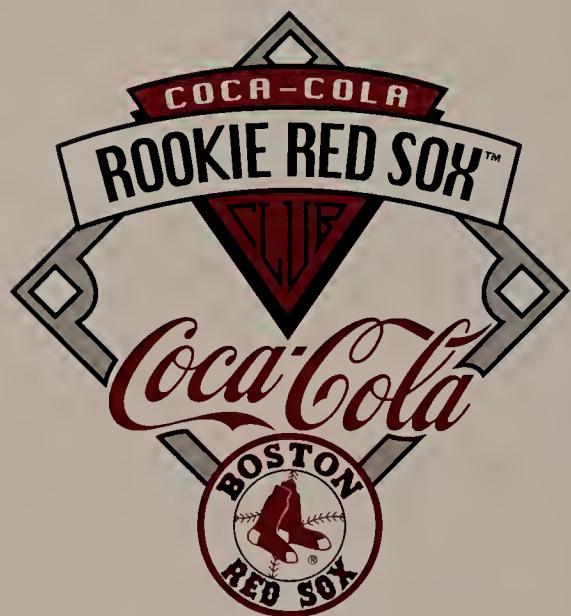
The league folded for good following the 1954 season, but even after its demise, the All-American continued having a positive effect on its New England contingent. Boosted by the self-confidence of having met the challenge of a ballplayer's life, they tackled the rest of their lives with equal vigor. Brown quit her secretarial job, went back to school, and ended up with four degrees and a career as an associate law librarian at Suffolk University. Recently retired, she now spends much of her time keeping in touch with old teammates.

Pratt continued her teaching, spent 45 years officiating baseball and basketball, and today remains actively involved in a nationwide program promoting the advancement of women in sports. Briggs and Linehan also went on to college and teaching careers after their time with the Fort Wayne Daisies, and to this day Briggs never hesitates when asked which experience made the most impact.

"When I retired from teaching, they gave me a little apple pin for my lapel, similar to the All-American pin," explains the former second baseman. "When I wear them, the All-American is always on top. I told them I'd always wear the apple with pride, but that I'll wear the All-American pin with a lot more pride."

It was the most important time of my life."

Saul Wisnia is a Newton, Massachusetts native currently living and writing in Bethesda, Maryland. His series on the Impossible Dream Red Sox appeared in last year's Red Sox programs, and he is currently completing a book on the Red Sox and Boston Braves as they co-existed in Boston. Entitled From Yawkey to Milwaukee, the book is being edited by Dick Johnson, curator at the Sports Museum of New England and co-author of Ted Williams - A Portrait in Words and Pictures.



Official Registration Form for the Coca-Cola/Rookie Red Sox™ Club.

Please hand-print:

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Date of Birth _____

Complete this registration form and mail with a check or money order for \$7.00 made payable to the Coca-Cola/Rookie Red Sox™ Club, P.O. Box 422, Boston, MA 02117. Not responsible for postage due, late or misdirected mail. Limit one registration per order form.

Please allow 4-8 weeks for delivery.

This promotion authorized by Major League Baseball.

Relive Your Day at Fenway Forever!

“My Day At Fenway Park”

The Personalized Red Sox Book for All Ages!

Includes your name, hometown, and more!

Pick up an order form at Fenway Park or call

1-800-FENWAY6

As Seen
on
TV38, NESN
and in the
Boston Globe

Makes a
Great Gift!

Gillette® Sensor®



***The only razor that senses and adjusts
to the individual needs of your face.***

Gillette Sensor: the shave personalized to every man.

It starts with twin blades, individually and independently mounted on highly responsive springs.

So they continuously sense and automatically adjust to the individual curves and unique needs of your face.

Innovation is everywhere. You can feel it in the textured ridges and the balance of the Sensor razor. You appreciate it in the easy loading system and the convenient shaving organizer.



Even rinsing is innovative. The new blades are 50% narrower than any others allowing water to flow freely around and through them, for effortless cleaning and rinsing.

All these Sensor technologies combine to give your individual face a personalized shave—the closest, smoothest, safest, most comfortable.

Gillette Sensor—together with the richness of Gillette Foamy Shaving Cream—for the best shave a man can get.



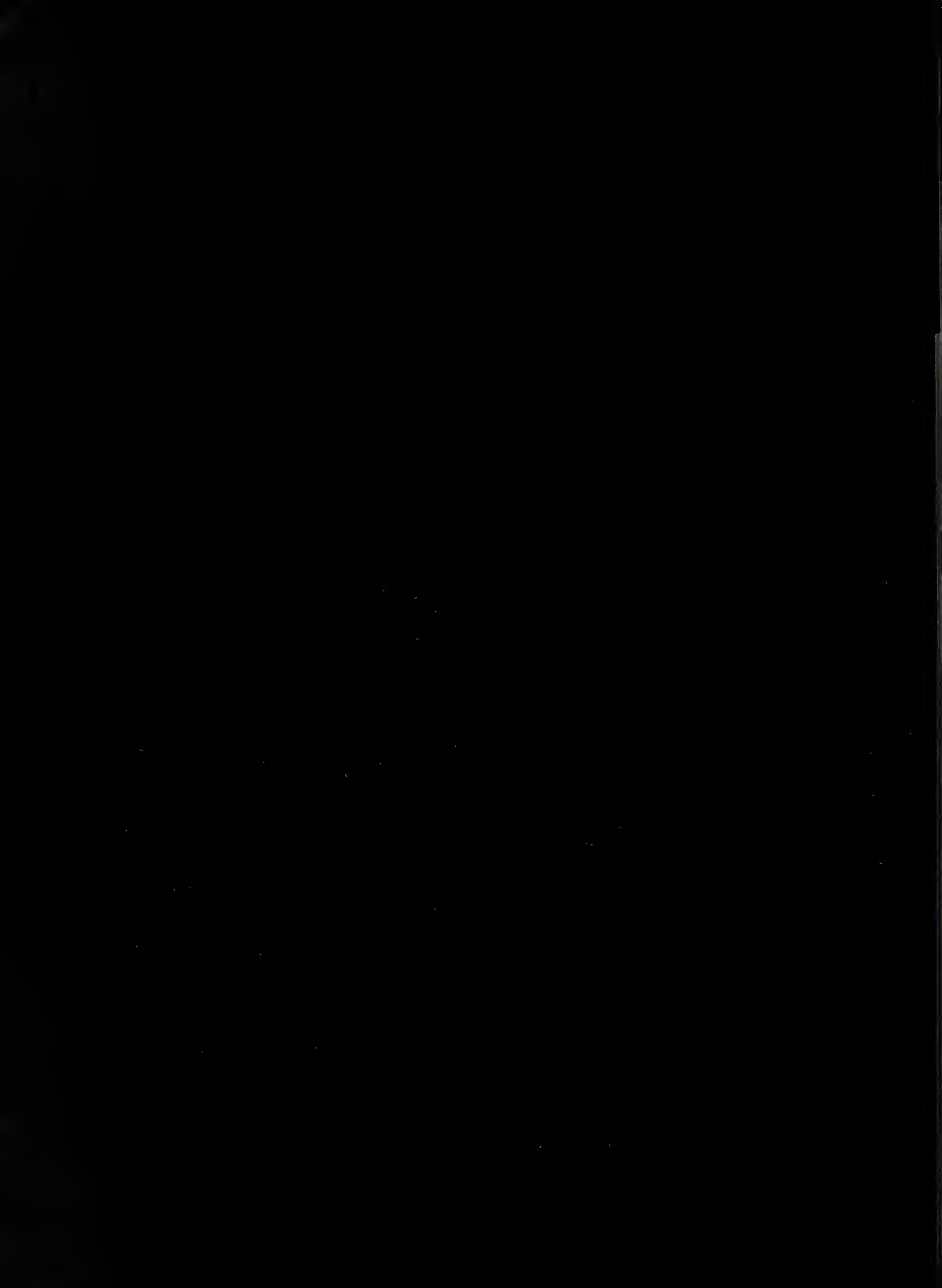
Gillette
The Best a Man Can Get™



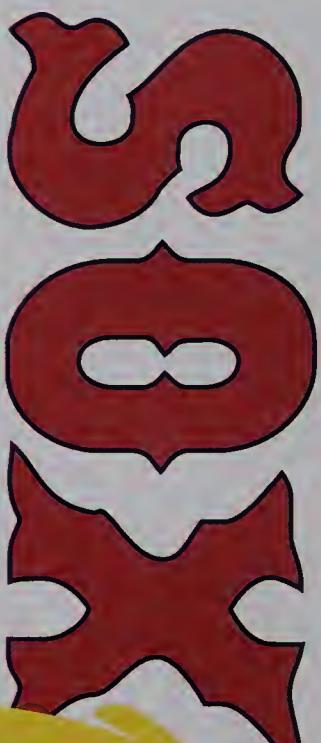
M
MAUGHN



A graphic element featuring the letters 'M' and 'A' in large, bold, red font with a white outline. A baseball is positioned between the 'M' and 'A'. A bulldog wearing a baseball cap and a jersey with 'HOT DOG' on it is standing to the left of the 'M'. The word 'MAUGHN' is written in large, bold, red font with a white outline, continuing from the 'A'.



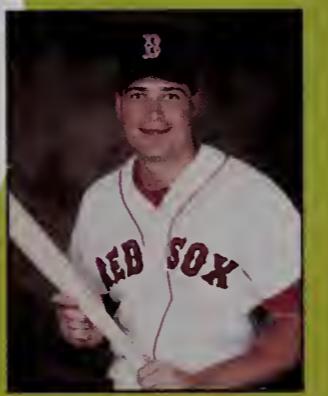
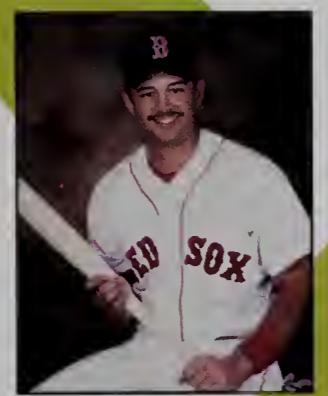
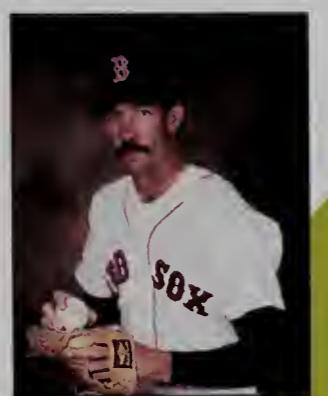
BOSTON



T.M.



Butch Hobson
17 – Manager



Red Sox Coaches: (L-R) Rick Burleson #7, Mike Easler #45,
Rich Gale, #35, Al Bumbry #37, Gary Allenson #32



Marlboro

C3
© Philip Morris Inc. 1992

16 mg "tar," 1.2 mg nicotine
av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.